

Annual Report

2020-21



Building the Nation
One Child at a Time

SRI SATHYA SAI ANNAPOORNA TRUST

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Sri Sathya Sai Annapoorna Trust

D-305, Sai Sannidhi, Sathya Sai Grama

P.O. Muddenahalli, 562101

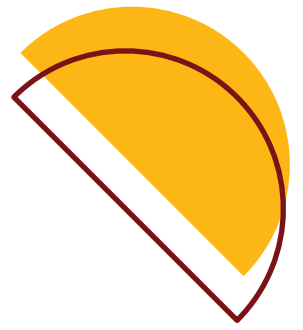
Chikkaballapur Taluk and District, Karnataka, India

Phone: 080 – 26765623

Mobile: +91 98453 51249

Email: info@annapoorna.org.in





Dedicated to

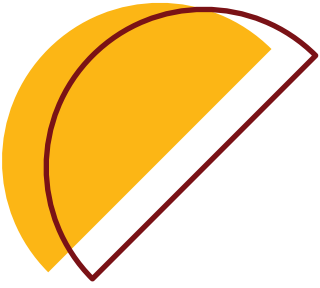
To our Maker, Master and Mentor

Bhagawan Sri Sathya Sai Baba

whose life and message inspires us.

And to the millions of beautiful children,
who have given us a higher purpose in life.





Our Guiding Philosophy

Love All, Serve All

- *Bhagawan Sri Sathya Sai Baba*

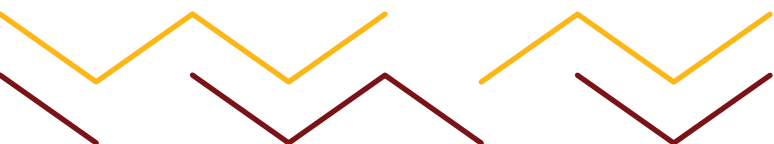
Drawing inspiration from this quote, we have modelled our goals and actions to serve the cause of nation-building. All our volunteers, comprising men and women across professions, age groups and religious persuasions, are united in their passion to be the change agents that herald a healthy future of our country.



SRI SATHYA SAI
ANNAPOORNA
LET NO CHILD GO TO SCHOOL HUNGRY EVER



Sadguru Sri Madhusudan Sai
Founder & Trustee, Sri Sathya Sai Annapoorna Trust



Opening Letter from our Founder

Call of God

If there is one experience that is universal and common to all, irrespective of age, gender, ethnicity, religion, nationality, literacy or socio-economic status, it is 'Hunger'. Rich or poor, literate or unlettered, old or young, man or woman, animal or human, we have all experienced hunger in our lives; while we may have different means to satiate ourselves, our experience of the pangs of hunger is the same and in that sapience we all become equals.

The Indian spiritual text upaniṣads declare, 'annaṃ brahmā' - Food is God. And with the ongoing pestilence it is all the more so, as echoed in the words of Mahatma Gandhi, 'There are people in the world so hungry, that God cannot appear to them except in the form of bread.' Thus, to us at the Sri Sathya Sai Annapoorna Trust not just food is God but hunger is God too, for it is equal, universal and present in all just like God. Every morning when a hungry stomach of a distant child rumbling in a remote rural school is satisfied with fresh nutritious meal served by the volunteers at its doorstep, to us it is God responding to the call of God.

Everyone is cognisant about, yet against the backdrop of the rising number of billionaires almost 811 million people around the world go to sleep hungry every night.

The crisis is even more severe in the case of children; about 14 million children worldwide are malnourished and India alone houses a quarter of them. The prolonged pandemic has made it even worse with India falling to 101 out of the 116 countries in the Global Hunger Index 2021, from 94 in the previous year.

In this direction of eradicating hunger and malnutrition in children, who need all the support, Sri Sathya Sai Annapoorna Trust has been working tirelessly to reach out to more children every year. As this movement to efface hunger and malnutrition in children gathers momentum we are here to take the next big leap to serve hungry children in every single State and Union Territory of India through the SaiSure nutrition mix which is enriched with immunity boosters. During this ninth year of our services, as much we wish that we could celebrate our achievements, we are acutely aware of the fact that there is much desired to be done.

Nevertheless, it fills our hearts with joy and gratitude for all the love and support that we have received from all sections of society, be it governments, corporates, individuals as teachers, parents, cooks and volunteers, who resonated with this idea and responded to this call with a sense of urgency. To them, our heartfelt appreciation, indebtedness and earnest hope for a lasting association.

The path is laid and the goal is clear - that no child should go to school hungry, ever - and we shall remain committed to this call of duty, this call of God as 'hunger' in all.



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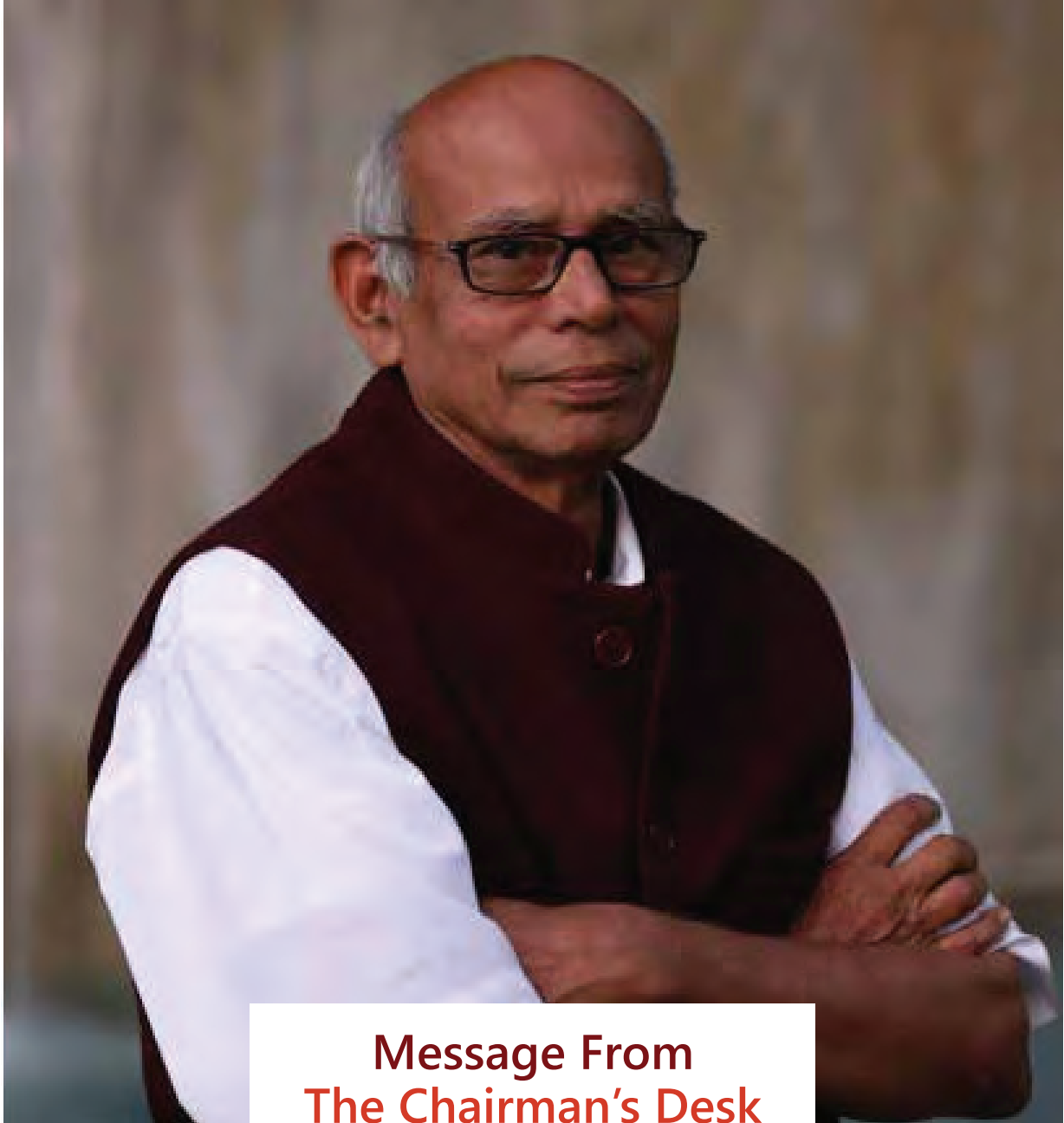
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⊙ The Way Forward



Message From The Chairman's Desk

Mr Narasimhachari Sampath **The Chairman of the Trust**

.....

Mr. Sampath, the Chairman of the Trust, is a retired Indian Government official from the Indira Gandhi Centre for Atomic Research (IGCAR). An extremely enthusiastic and down-to-earth person, he is fully involved in running the everyday affairs of the Annapoorna Trust. Additionally, he is also the current Chairman of the Vanatantra Beauty Essentials Pvt. Ltd. In the past, he has also served as the President of the Cooperative Society, Kalpakkam, under the Govt. of Tamil Nadu for 5 years. He has been involved with the Sri Sathya Sai Organization in various service activities for over 30 years.



Dear Friends,

Child malnutrition is a chronic problem and a longstanding challenge. Despite decades of investment to tackle this malaise, India's child malnutrition rates are still one of the most alarming in the world.

Early stunting has long-term ramifications not only for individuals, but also for national economies. A youngster who is malnourished during the first three years of life has fewer neural connections in his or her brain. This is irreparable harm, and these children are more likely to quit school. Even if they do attend, they are less able to study. It is absolutely the right time now to ring the alarm bells to combat malnutrition!

The COVID-19 pandemic has directly impacted child survival, health and nutrition significantly due to the breakdown in economic machinery worldwide. It has impacted food systems by interrupting the production, transportation, and sale of healthful, fresh, and inexpensive foods, causing millions of households to rely on nutrient-poor alternatives. During the lockdown, the mid-day meal programme, which functioned as the principal source of extra nourishment for millions of school-aged children in India, was forced to halt due to school closures. In addition, providing breakfast to these children by the Annapoorna Trust also came to a pause. Most notably, children who already have Moderate or Severe Acute Malnutrition (MAM/SAM) are now mainly living in their homes without medical attention or proper supplementary nutrition, putting their health in danger.

It is during this time that the Trust started addressing SAM and MAM children in various states by providing SaiSure with the support of local government bodies. SaiSure, a delicious multi-nutrient health mix has proved to be a boon to many children. It is a wholesome, free of cost, simple, scalable solution to bridge the nutrition gaps and meet the needs of combating malnutrition. It was also felt that not only the children, but their families and mid-day meal cooks also needed support during these hard times. Several needy families were provided with dry rations and essentials and this was delivered at their doorstep for over 120,000 families. The service extended by the 650 Annapoorna volunteers during these challenging times is highly commendable. With a very encouraging support from all sides, we see a positive transformation among the beneficiaries and the volunteering members of Annapoorna Trust.

Realizing the dream of Annapoorna Morning Nutrition Programme to build a nation, where no child goes to school hungry EVER, is very much possible and saying so, let the mission continue with everlasting zest.

Sri Sampath N, Chairman, Board of Trustees,
Sri Sathya Sai Annapoorna Trust
March 2022





Message From The Secretary's Desk

Mr Anand Kumar Kadali
Trustee & Secretary

Mr. Anand Kumar Kadali is a Trustee & Secretary of the Sri Sathya Sai Annapoorna Trust. A certified independent director and experienced professional in the software industry, he has, in the past, worked for global companies such as Hewlett Packard Enterprise, HCL, and Dimension Data. After serving the Software industry for 15 years, he choose to bid adieu to his professional corporate life to pursue full time his passion for community service. At Annapoorna Trust, he has been a key driver connecting the objectives of the Corporate Social Responsibilities of organizations and mapping the same to the healthcare, nutrition, educare and sanitation needs of the rural poor.



Dear Friends,

Warm Greetings! I hope this communication of mine finds you and your family in good health and cheer.

Annapoorna Trust, through its morning nutrition programme, has been able to reach out to over 500,000 children spread over 21 states and 3 union territories. This programme, owing to the efforts of over 650 volunteers, has seen a huge positive impact in children not only in their health parameters, but also in their academic performances. Higher attendance, lower dropout rates, improved health parameters, marked increase in academic performance and attentiveness have been constantly observed in this list of positive outcomes. This holistic growth in the child's well-being, will surely go a long way in nation building.

At Annapoorna, we believe that rapid and large scale transformation is possible only when all the stakeholders join hands together and work towards the common cause. Annapoorna's 3S principle advocates the role of Sarkara (Government), Samstha (Good Institutions) and Samaja (Society & Individuals at large) in tackling large scale, and often, vexing problems in the country today.

Malnutrition, and our Innovation:

Over the last few years, we have been working with the rural school staff at the grass-roots level to enhance the much-needed nutritional intervention via morning nutrition to school children through cooked breakfast, milk and cookies. Realising the acute malnutrition-related problems during the periodic health camps conducted at the government schools by the Annapoorna team of doctors and volunteers, we felt the need to provide simple, effective and highly scalable solution that could complement the national nutrition schemes.

SaiSure has added value to Annapoorna's efforts to bring nutrition to the doorstep of school-going children, and has enabled a far greater reach to the unserved remote geographies of rural India. Now there is more bang for every buck spent by the government in improving the healthcare scenarios of the nation's children. It is this experience of Annapoorna team that creative solutions to complex problems are possible, when teams work together achieving Sustainable Development Goals (SDGs).

While Annapoorna team continues to work towards realising a future where no child goes to school hungry, we also need to make efforts to sensitise and prepare the next generation to accelerate this nutrition movement. Bringing up the next generation imbued in values such as love, peace, nonviolence, righteousness and truth, is perhaps our only chance at upholding the humanness of humanity. For what we do - and don't do - now will have an irreversible bearing on not only the unending drama of the human family, but also for every other living thing we know in the universe. And that's a challenge worth accepting.

With Best Wishes,
Anand K Kadali,
Secretary and Trustee,
Sri Sathya Sai Annapoorna Trust
March 2022



Dr. Narayana Murthy, a Trustee of the Sri Sathya Sai

Annapoorna Trust, is a reputed anaesthetist who has worked in reputed hospitals in Bengaluru including the Sri Sathya Sai Institute of Higher Medical Sciences (SSSIHMS) and St. Philomena's hospital for 27 years. In the past, he has worked as a specialist anaesthetist for a year for the Ministry of Health, Govt. of Islamic Republic of Iran. He is a certified accupuncturist from Beijing University, China. Currently, in addition to ensuring a scientific basis for the launch and impact of nutrition programs for school-going children, he is associated with the rural Govt. school health program and nutrition of rural 'Mother and Child' health program, under the auspices of the Sri Sathya Sai Annapoorna Trust.

Mr. Jayaprakash Tallam, a Trustee of the Sri Sathya Sai

Annapoorna Trust, is a successful and well-known distributor for over twenty five years. His distribution business has been associated with a number of world-class brands, and for many years in a row, he has been the top-ranking distributor for associated brands throughout the country. He has received several recognitions for his sales and marketing skills at the state and national level. He has been associated with the Annapoorna Morning Nutrition Programme from its inception and has enormously contributed to its growth. At Annapoorna Trust, he is actively involved with the procurement, distribution, and delivery logistics of the SaiSure multinutrient health mix and ingredients for the entire Morning Nutrition Programme.



Mr. Prabhakar Gupta, a Trustee of the Sri Sathya Sai

Annapoorna Trust, is a business entrepreneur in food grains. His distribution business has been associated with the export of high quality grains to many countries outside India. He has been associated with the Annapoorna Morning Nutrition Programme from its inception and has enormously contributed to its growth. At Annapoorna Trust, he is actively involved with the procurement, distribution, and delivery logistics of the SaiSure multinutrient health mix and ingredients for the entire Morning Nutrition Programme.



Mr. Sai Prasad Ivaturi, a Trustee and Treasurer of the Sri Sathya Sai Annapoorna Trust, is an experienced thought

leader who has served in large corporates such as GE, Genpact, Sony, Cisco and HP. With more than 2 decades of core technical expertise in the area of Analytics-driven business insights, he has experience in all key aspects of managing a large organization such as Finance, Marketing, Strategy, Operations, & Category while managing P&L of a firm. He has delivered sustained organizational growth in dynamic environments, driving organizational change, business transformations, scaling up operations, customer experiences, simplifying complexities, managing key business stakeholders, and achieving critical strategic goals. Sai Prasad has over 25 years of voluntary experience working with communities and children, both in India and abroad, aligned to organizations such as Sri Sathya Sai Seva Organisations and Sri Sathya Sai Annapoorna Trust.





Vision

Gramodharana, Gramaparovartan
(Rural Uplift, Rural Transformation)



Mission

To invest in the rural and the needy through "Anna" (nutrition), "Akshara" (education), and "Arogya" (health), leading to transformation of the children, parents, community and volunteers.



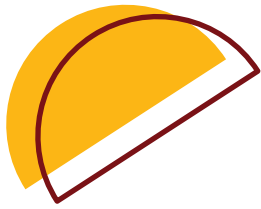
Values

1. Team work: With Love, Humility, Compassion, Commitment.
2. Discipline: Process, Accountability, Measurement, Impact, Outcomes.
3. Transformation: Through selfless service to humanity.



Objectives

1. To ensure that no child goes to school hungry ever.
2. To provide holistic healthcare interventions for the needy.
3. To provide supplementary educational services to children and teachers.
4. To network with individuals, institutions and industries.
5. To provide volunteering opportunities to people for self-transformation.



Essence of Annapoorna Trust

Healthy development is the basic right of every child, both physically and mentally, but not every child in India enjoys this right. According to the 2021 Global Hunger Index, India ranks 101 out of 116 countries. It has slipped from its 2020 position of 94 making the situation definitely alarming. The covid-19 pandemic is impeding progress towards achieving the global nutrition targets. With large number of people pushed into extreme poverty further due to the pandemic, there has been very minimal progress in reducing 'childhood wasting'. Over the last decade, child stunting, which is described as an under development of a child due to lack of nutrition, poor health and repeated infections, has reduced at a rate of about only 1% per year, being the slowest decline.

There are multiple reasons for this:

- Most of the pregnant and lactating mothers lack nutrition, since they belong to poor, tribal families where they work as daily-wage labourers with a hand-to-mouth existence.
- When a child is born, the child receives limited breastfeeding, during the first six months. The mother has very limited diets and thus the infant does not get the required vitamins and minerals.
- The infants are fed water which is not clean leading to diarrhoea and other infections thereby limiting absorption of nutrients.





01

NUTRITION

Healthy breakfast served every day



02

HEALTH

Regular Medical and Dental Camps



03

EDUCATION

Classes on human values, health and hygiene, English-speaking tutorials, Sponsorship of education



04

WATER

Execution of drinking water projects



05

SANITATION

Construction of Toilets

Statistics also indicate that in India, 17.3% of children under the age of five are underweight, 34% of children under five show stunted growth and approximately 53% of women of reproductive age have anaemia. This means these children will have a lack of cognitive skills in addition to lack of growth and development.

It is also predicted that one out of every three children of the age of five will be stunted by 2022 according to the current trend analysed by India's food and nutrition security reports.

Many of our school going children have no access to balanced and nutritious food. The key reason for child undernutrition is economic inequality. Many children hail from poor and displaced tribal families that have a hand-to-mouth existence and come hungry to school. Despite state governments introducing schemes such as a mid-day meal to address this problem, a lot still needs to be done.

This window of opportunity to save our children from stunting and chronic malnutrition especially in the rural and under privileged centres in the nation, led us, Sri Sathya Sai Annapoorna Trust, to provide free morning nutritious meal to the school going children with a vision aptly resonated by 'Let no child go to school hungry, ever!'. Breakfast, as research has shown, has a lasting effect on the health of children and aids in their physical and mental well-being, academic achievement and cognitive development.

Nutrition is provided to school going children in the form of cooked breakfast, milk, and banana, or nutritious cookies or balanced health supplement mixed with milk. This alleviates hunger, increases attention span, and improves the academic and health profiles of the children. The breakfast menus are prepared under the guidance of expert nutritionists' panel and are designed to meet the calorie requirements of growing children.

The high cost of many nutrient-dense foods in populations most at risk of undernutrition is a major barrier to resolving undernutrition and warrants urgent policy attention. A key objective of pro-equity, nutrition-sensitive food policies should be to improve the affordability of nutrient-rich foods, both economy-wide and for the poorest households. Also, according to the Food and Nutrition Security Analysis 2019 report, fortification, diversification, and supplementation may be used as simultaneous strategies to address macro and micronutrient deficiencies.



17.3% Under Age 5
children are under weight

53% Ages 15-49
women have anaemia

34% Under Age 5
shows stunted growth



Considering these aspects, the Trust has formulated a health supplement mix, SaiSure, which has been designed to specifically meet the macro as well as micronutrients required for growing children. The tasty and highly nutritious SaiSure health mix augments the milk provided by the government in the schools (part of their mid-day meals) and thereby, makes it a wholesome meal for the children. This product is certified by the FSSAI and is manufactured in a FDA-approved facility. It can be easily consumed by simply mixing it in milk and also easily transportable to remote geographies. It doesn't require expensive means of storage, and thus, is conveniently and economically scalable. It is extremely cost-effective and the cost per student per day is just INR 2.00 as compared to other commercially available health mixes.

In collaboration with VRL Logistics Ltd., commonly known as the VRL Group, is an Indian conglomerate headquartered in Hubballi, Karnataka, India with operations in around 23 states and 4 union territories in the country. It is known to be the single largest private fleet owner of commercial vehicles in India. With this collaboration, Annapoorna Trust will be able to reach more and more needy children across the country.

First American (India) provided the Trust with vehicles which enabled easy distribution of food and dry ration items. Dabur India Ltd., along with the Trust provides food products like fruit juices, honey etc to school children who have always been delighted to take them back home! At the core of Annapoorna Trust's menu design is nutritional compliance to ensure that the required RDA (Recommended Dietary Allowance) is adhered to.



Soon after the COVID outbreak, Annapoorna Trust started engaging with Government officials of various states and Union Territories like Uttarakhand, Delhi, Punjab, Bihar, Jharkhand, Maharashtra, Goa and also with North Eastern states of Tripura, Mizoram & Nagaland for formal Memorandum of Understanding (MOU's) & official permits to operate in respective regions and to address hunger and malnutrition of school going children in rural areas.

The Trust also conducted many webinars during the lockdown period addressing various topics like, Growth story of Annapoorna Trust from 9 to 90 schools, about working towards bringing Gandhiji's Vision of Rural uplift to reality, Insights into Adapting to Education & Innovation in the new normal and Gratitude to Teachers and their selfless love to students. These webinars brought fresh ideas and gave scope to expand the Trust's mission further.

Many avenues opened for youngsters while being at home to contribute to the organization, in the fields of coding and apps development, graphic design and other creatives, Desktop publishing, to prepare and record a few chapters for video-lessons (for Sri Sathya Sai Loka Seva Gurukulam online classes) and CSR Collaboration during the lockdown.



Mr Vijay Sankeshwar

- Chairman and MD of VRL Group



Ms Baby Rani Maurya - Vice President of BJP & Former Governor of Uttarakhand



What's Unique About Us

Our greatest strength is our volunteers. From identifying needy schools and centres, to negotiating the best compensation for vendors and working tirelessly to reach a nourishing breakfast to children on time, they lead the way. Comprising of men and women across professions and age groups, our volunteers are united in their passion to participate in the cause of nation-building. We have a decentralised model of operations, where local vendors and suppliers are leveraged for the raw materials.

This empowers the villagers economically, while making them willing partners of growth in their children's lives. We operate at very low administrative costs which helps in directing the majority of our financial resources to our core operation of providing morning nutrition to children.

Our Holistic Approach To Child Welfare and Nutrition

It is said it takes a village to raise a child. To ensure that children continue to reap the benefits of healthful breakfast and values-based sessions, we aim to reach out to their village as a community. Towards this, we have adopted a four-pronged inclusive approach, modelled on the 4V's of Vidya, Vaidya, Vaari and Vidyuth.

- Reach out and partner with children, their parents, teachers and village elders through Morning Nutrition Programme and allied offerings.
- Conduct regular health screening and ensure good health and wellbeing.
- Involve villagers and work with them to improve infrastructure.
- Achieve rural uplift and transformation to make the villages ideal, as models worthy of emulation.



Operational Framework

PEOPLE

Inspired and self-motivated.

Access to diverse talents and skills.

Very low admin costs and overheads.

PLANNING

Custom designed menu.

Decentralised day-to-day operations.

Training of human resources.

PROCESS

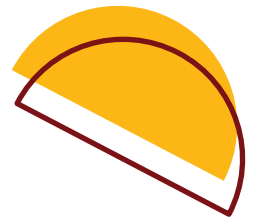
Select schools, vendors and cooks; allocate resources.

Run a pilot to streamline operations.

Engage everyone as a community to participate.

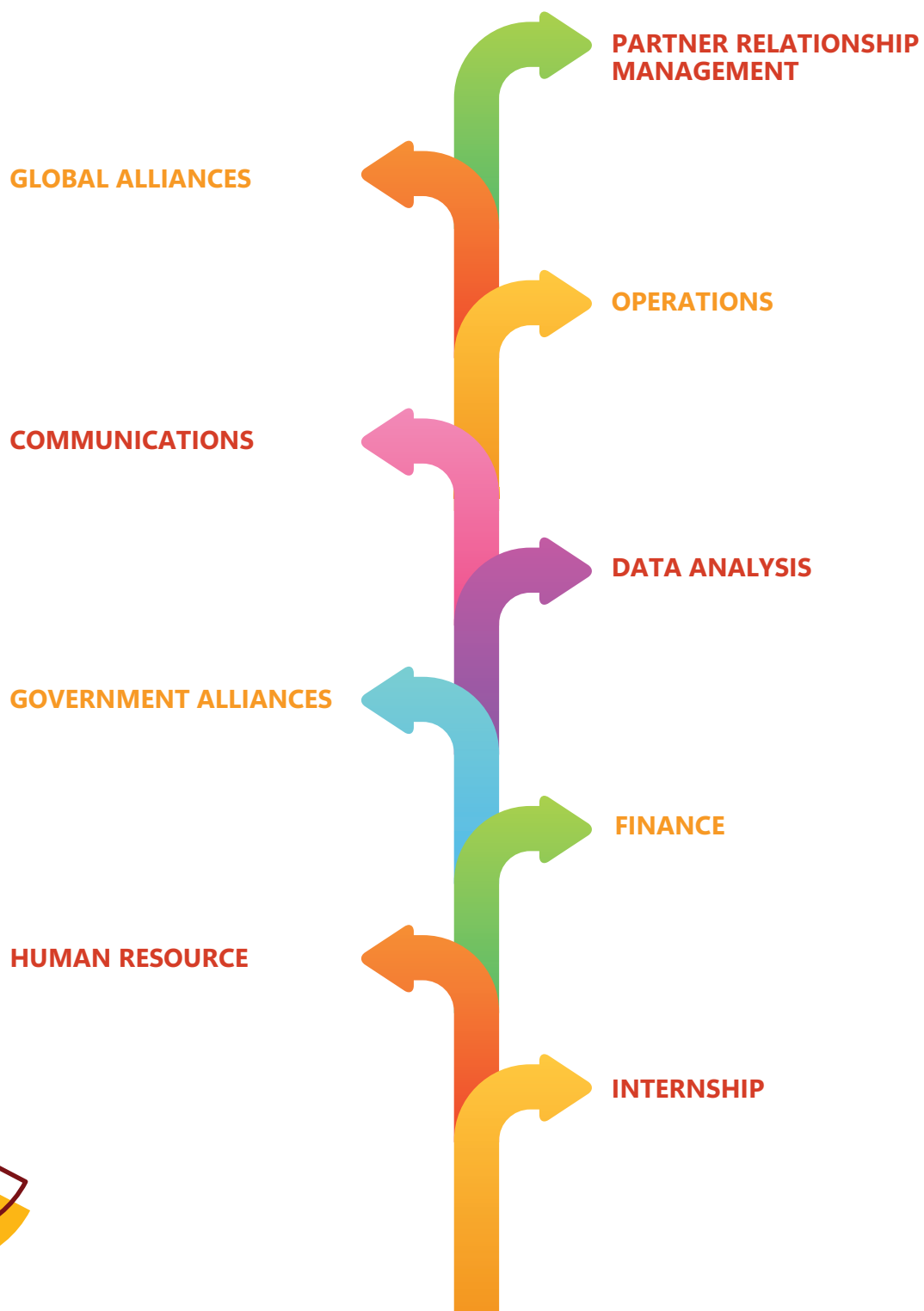
PASSION

The innate desire to make a difference and contribute to the society and nation is what drives us.



Organisation Structure

Key Functions at Annapoorna Trust



Annapoorna Trust Staff List



NAME

FUNCTION

NATIONAL MANAGER

Santhosh Allath

REGIONAL MANAGERS

Kiran B P

Karnataka

Surendra Babu Kandalam

Andhra Pradesh

Rama Murthy Manchala

Telangana

Chockalingam S N

Tamil Nadu

Jayakrishnan Nambudiri S

Kerala

Chandan Kumar

Bihar

Vivek Kumar

Punjab

N Manoj Kumar (Hon.)

Jharkhand

FINANCE

Sai Prasad Ivaturi

Chief Financial Officer

Kiran Kumar G

General Accountant

Amrita Ivaturi

Accounts Officer, Payments Section

Padma Radhika

Donor Relationship Manager

Subhasini

Data Analyst

CSR & GOVERNMENT ALLIANCES

Anand Kumar Kadali

CSR & Government Alliances Head

Ashish Bhardwaj

Manager - Operations, CSR Partners And Govt Alliances

Sushanth Karanth

Manager - Corporate Communications

B S Sai Bhaskar

Partner Relationship Manager

Shipra Chadha

Hon. Consultant, CSR Partner Alliances

Monisha Ranjan

Hon. Consultant, CSR Partner Alliances

Gaurav Bharadwaj

Hon. Consultant, CSR Partner Alliances

Sunil T G

Hon. Consultant, CSR Partner Alliances

Pushkar Raghavan

Hon. Consultant, CSR Partner Alliances

Gowri Sanker Rupakula

Hon. Consultant, CSR Partner Alliances

NAME

FUNCTION

GLOBAL ALLIANCES	Gayatri Sundar	Hon. Consultant, Global Alliances
	Swetha Donthu	Hon. Consultant, Global Alliances
CORPORATE COMMUNICATIONS	Vibhavari K	Corporate Communications Manager
	Dhananjay Rao Ejapu	Manager - Marketing & Digital Communication
	Sai Anand Regunathan	Hon. Consultant, Social Media
	Anandhi Hemanth Kumar	Content Writer
	Shruthi Deepak	Content Writer
HUMAN RESOURCE	Prashanth Murthy	HR
EDUCATION COORDINATOR	Praveena B	Co-Ordinator, Education
IT	Sai Prasad Ivaturi	IT Head
OPERATIONS	Jayaprakash Tallam	Chief Operations Officer
	Prabhakar Rao	Chief Operations Officer
KARNATAKA STATE	Rajiv R	Executive - Operations
	Anil R Lingayat	Executive - Operations
	Manjunath T S	Executive - Operations
	Muniraju G V	Executive - Operations
	Krishna Reddy	Executive - Operations
	Manoj Kumar	Executive - Operations
	Santhosh N K	Executive - Operations
	Manoj O R	Executive - Operations
	Rajashekhar	Executive - Operations
	Kalyan Kumar	Executive - Operations
	Manjunatha T N	Executive - Operations
	Ramesh P A	Executive - Operations
	Dilli Rambabu	Executive - Operations
	Srinivas G Kulkarni	Executive - Operations
	Rajeshwar Singh Amar	Executive - Operations
	Shekhar K	Executive - Operations



TAMIL NADU STATE	T Sarvanan Mahalingam P	Executive - Operations Executive - Operations
NUTRITION EXPERTS	Ms Meenakshi Hejmadi Ms Sai Tuls Ms Vidhya R	Nutrition Consultant Nutrition Consultant Nutrition Consultant

Regional Leads

STATE	NAME	PHONE NUMBER	NO. OF VOLUNTEERS
KARNATAKA	Kiran B P	+91 97387 74388	210
TELANGANA	Rama Murthy Manchala	+91 90003 33167	40
ANDHRA PRADESH	Surendra Babu	+91 72596 38505	60
TAMIL NADU	Chockalingam S N	+91 98949 68442	40
KERALA	Jaya Krishnan	+91 99952 71278	30
MADHYA PRADESH	Manoj Kumar N	+91 75440 15747	5
ODISHA	Dr Kumud	+91 94380 36171	5
GUJARAT	Jigesh H Parikh	+91 94269 19406	5
JHARKHAND	Krishna Mohan	+91 93049 73146	10
BIHAR	Chandan Kumar	+91 87895 78419	10
CHATTISGARH	Venkat Kompella	+91 94079 10863	10
PUNJAB	Vivek Kumar	+91 98156 20317	5
HARYANA	Gaurav Bharadwaj	+91 99711 10107	5
UTTAR PRADESH	Shipra Chadha	+91 98106 00689	5
UTTARAKHAND	Mr Dabral	+91 98973 69049	20
KOLKATA	Subhajit Roy Mukherjee	+91 98366 69996	15
ASSAM	Nandini Menon	+91 90666 01858	5
JAMMU & KASHMIR	Vimal Randwal	+91 94191 07550	10
DELHI	Ashish Bharadwaj	+91 96110 99884	5
PUDUCHERRY	Selvakumar Muthaiyan	+91 96773 13744	5
		TOTAL	500

As of November 2021



Nutrition

*Healthy breakfast
served every day*



Annapoorna Morning Nutrition Programme For Needy School-Going Children

○ *Why we do?*

Healthy Children



- Higher IQ
- Better Cognitive Skills
- Higher Chance of competing at school

Malnourished Children



- Lower IQ
- Lower Concentration Levels
- Decreased Health Posture

Healthy children are building blocks of a healthy future of India. By serving balanced and filling breakfast, we seek to meet the nutrition gap in children from rural India and disadvantaged sections of the society



**Increases
Metabolism**



**Enhances
Memory**



**Energises
Body & Mind**



**Builds
Immunity**

How we Operate

Annapoorna Trust's Decentralised Model of Service

At Annapoorna Trust, we believe that rapid and large scale transformation is possible only when all the stakeholders join hands together and work towards the common cause. Annapoorna Trust's 3S principle advocates the role of Sarkaara (Government), Samstha (Good Institutions) and Samaja (Society and individuals at large) in tackling large scale, and often, vexing problems in our country today.

There are several real instances that illustrate this principle. When free cooked breakfast is served to the children, Annapoorna Trust works together with collaborators to make the programme work. Government provides access and permissions to kitchens, the cooks in government schools and also a few of the large ingredient requirements. Annapoorna Trust provides the other ingredients and covers the remaining costs. Many a time, the village and the elders come forward and provide



cooperation to make the arrangement work, by taking care of the incidental expenses.

Similarly, SaiSure is an example of Annapoorna Trust adding value to the Ksheera Bhagya scheme of Government of Karnataka, where the government provides milk to children, while Annapoorna Trust adds the nutritional element in the form of the health mix.





Breakfast Menu

○ **Cooked Breakfast**

Monday	Tuesday	Wednesday	Thursday	Friday
Avalakki Upma/Poha	Upma	Vegetable Rice Pulav	Vegetable Upma	Rice Pongal

Our breakfast menus have been specifically designed to provide a variety of nutrients that will help keep students energetic and ready to learn until lunchtime. The menu is meticulously planned, making sure that the breakfast is wholesome in its nutrition quotient and meets the quality standards.

○ **Basic Food** *Suitable where cooking food is not feasible*



Milk



Bananas



Cookies or other nutritious snacks

○ **SaiSure**



Collaborating with Governments on a large scale - Annapoorna Trust's nutritious and delicious health mix.

A Quick and Scalable Solution to Address Malnutrition Among Children



- ⦿ A rapid response to a serious issue
- ⦿ Can be scaled up and expanded quickly to different parts (relatively less intense logistics).
- ⦿ Follow up with breakfast service in the respective schools, build on the goodwill already established.
- ⦿ Demonstrable positive results backed with scientific data with studies.
- ⦿ Available in Vanilla, Chocolate and Cardamom flavours.

Physical

- ⦿ Alleviates hunger & wasting among children
- ⦿ Increases enrollments & attendance.

National

- ⦿ Brings quality to the overall efforts of the government
- ⦿ Amplifies the impact of the government spends on programs.

Mental

- ⦿ Improves academic performance.
- ⦿ Motivates teachers to put in their best effort.

Spiritual

- ⦿ Brings internal transformation among the volunteers and local communities
- ⦿ Gives joy, serving children who are the future of the nation.

Social

- ⦿ Provides volunteer opportunities to all individuals
- ⦿ Irrespective of life stage, age, gender
- ⦿ Interesting service beginning of the day
- ⦿ No need of taking leave from college, office.
- ⦿ Local communities involvement.



SaiSure – Annapoorna Trust's Nutritious and Delicious Health Mix of Choice



70% of India's population live in villages without access to quality healthcare, education and nutrition. Access to quality nutrition, prevalence of maternal anaemia, childhood stunting & wasting are some of the major challenges faced in India. More than 45% of under-five mortality in rural India is attributed to malnutrition. The COVID pandemic has further threatened an increase in the percentage of children suffering from malnutrition. The need for good quality multi-nutrient supplement for vulnerable groups especially in rural areas is significant and will play an important role in bridging the nutritional deficiencies. Current multi-nutrient supplements available in the market (Horlicks, Bourn Vita, etc.) are beyond the reach of the economically weaker sections and hence school-going children are unable to get these supplements on a daily basis.

SaiSure is a multi-nutrient supplement, a malt-based composition, totally free of cost, for pregnant women, toddlers, pre-school and school children. It is designed to meet 75% of the recommended daily allowance (RDA) of most of the Micro-Nutrients. This health supplement is

known to improve immunity, enhance cognition, optimize weight gain, increase bone mass and ensure healthy blood. SaiSure is available in Vanilla, Chocolate and Cardamom flavours. SaiSure can be scaled up and expanded rapidly since it is easy to prepare and is quite cost-effective. Children relish the SaiSure which has added value to Ksheera Bhagya programme of state governments.

SaiSure is manufactured in a FSSAI Licensed, FDA approved, WHO-GMP certified manufacturing facility in Bangalore with the highest quality standards. The compositions have been approved by CFTRI, Mysore and the State Food Laboratory, Bangalore.

A comprehensive program to address malnutrition was done in Chikballapur district, Karnataka between September 2020 and April 2021 and its impact of nutritional support on vulnerable children during Covid times was studied. Primary health centers were identified in Muddenahalli, Peresandra and Mandikal villages where in SaiSure was distributed to pregnant

women, toddlers, and pre-school children. The results showed significant reduction of 25% in number of MAM (Moderately Acute Malnutrition) and 54% reduction in number of SAM (Severely Acute Malnutrition) children of 6 months - 5 years of age. There was an improvement in number of children without malnutrition (normal children) as well. The case study of providing Multi-Nutrient Supplement - SaiSure for under five children is scientific, scalable and integrates easily with prevalent national nutrition programs like Poshan Abhiyaan.

Based on the study and learnings, similar nutrition intervention with multi-nutrient supplement – SaiSure specifically for SAM and MAM children under the age of five are being implemented in different districts of Karnataka.

Be it the mentally challenged children in Nagapattinam of Tamil Nadu or Antargange Institute for mentally and physically challenged in Kolar or the Krishnashraya Orphanage in Bangalore or the SAM and MAM children at Yadgir in Karnataka or Destitute children in Pune or the rural children in West Bengal, SaiSure is the "perfect elixir" for all the nutritional needs of children!

Saga of SaiSure continued in different quarters of the country spreading leaps and bounds. It was inspiring to see the Anganwadi workers pitching in and assisting in distribution of SaiSure to malnourished children in Yadgir district. Also nobly inspiring was distribution of SaiSure to the tuberculosis patients in order to improve their immunity by Annapoorna Trust in association with district administration of Ramanagara district in Karnataka.

Sri Sathya Sai Aarogya Vahini, Mobile Hospital Service, West Bengal in collaboration with the Divine Will Foundation and Annapoorna Trust are addressing rural communities relentlessly with Primary Health Care initiatives in multiple locations of rural West Bengal. They have been able to reach out to over 1200 rural children of West Bengal for their health and nutrition since the pandemic started month on month with



meticulous evaluation of the Body Mass Index and monitoring the entire group of children for their health needs.

In January 2021, Former Governor of Uttarakhand, currently serving as Vice President of Bharatiya Janata Party, Smt. Baby Rani Maurya distributed the nutritious SaiSure health mix to needy children of Bharti Seva Samiti. This was a moral push for the spread of SaiSure in Uttarakhand state since she has worked towards the welfare of Backward & Underprivileged Women through Navachetana Jagriti Sanstha since the last two decades.

Annapoorna Trust launched its morning nutrition programme in Ayodhya in Uttar Pradesh during the month of Feb 2021 with the support of Vishal Singh, Municipal Commissioner of Ayodhya. Likewise, Annapoorna Morning Nutrition Programme was launched in a needy school Gyan Shakti Vidyalaya situated in Basti Chilla Khadar opposite Mayur Vihar in Delhi during March 2021. SaiSure is being provided 6 days a week (Mon – Sat) to all the 150 children studying in this school. This is just a beginning of the spread of our noble programme in the capital and its surrounding areas.

Nutritional Values of SaiSure for Pre-School



Amount per serving (15g)

%RDA

Nutrients

Total Energy (kcal)	61	6
Energy From Fat (kcal)	8	--
Protein (g)	2.25	15
Total Fat (g)	0.90	4
MUFA (g)	0.49	--
PUFA (g)	0.17	--
Saturated Fat (g)	0.22	--
Trans Fat (g)	0.0	--
Cholesterol (mg)	0.0	--
Total Carbohydrate (g)	10.95	6.5
Dietary Fibre (g)	0.9	5.6
Sugar (g)	3.38	--

Fat Soluble Vitamins

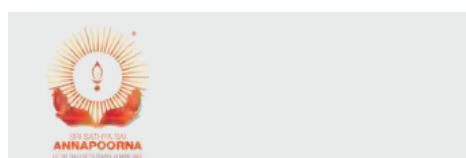
Vitamin A (Retinol)mcg	156.0	35
Vitamin D (Calciferol) mcg	5.2	35
Vitamin E (Tocopherol) mg	2.6	35
Vitamin K (mcg)	12.5	25
B-Complex Vitamins	--	--
Vitamin B1 (Thiamine HCl) mg	0.2	25
Vitamin B2 (Riboflavin)mg	0.3	25
Vitamin B3 (Niacinamide) mg	2.0	25
Vitamin B5 (Pantothenic Acid)	1.0	25
Vitamin B6 (Pyridoxine HCl) mg	0.3	25
Vitamin B9 (Folic Acid)mcg	62.0	50
Vitamin B12 (Me-Cobalamine) mcg	0.6	50
Biotin (mcg)	15.0	50

	Amount per serving (15g)	%RDA
Other Vitamins		
Vitamin C (mg)	17.5	50
Minerals		
Calcium (mg)	124.2	24
Phosphorous (mg)	87.3	17
Magnesium (mg)	50.4	35
Iron (mg)	5.0	50
Zinc (mg)	2.0	50
Iodine (mcg)	52.0	50
Selenium (mcg)	16.2	40
Copper (mcg)	143.0	36
Daily Values are based on 1000 Calories diet. Overages added to make up loss on storage		
Ingredients		
Malt and Cereal Extract, Skim Milk Powder, Anhydrous Milk Fat, Cocoa Powder and Sugar		
SunFlower Fat powder (HOSO), Corn oil fat powder, Protein isolate Soya		
Guar Gum (INS 412), Lecithin (INS322) and Acid Regulator (INS 500ii)		
Nature Identical Flavour - Chocolate & Vanilla		

Nutritional Values of SaiSure for School

	Amount per serving (15g)	%RDA
Nutrients		
Total Energy (kcal)	61	3
Energy From Fat (kcal)	5	--
Protein (g)	1.42	5
Total Fat (g)	0.55	2
MUFA (g)	0.17	--
PUFA (g)	0.07	--
Saturated Fat (g)	0.28	--
Trans Fat (g)	0	--
Cholesterol (mg)	0	--
Total Carbohydrate (g)	12.2	4
Dietary Fibre (g)	1.6	8
Sugar (g)	1.45	--

Fat Soluble Vitamins		
Vitamin A (Retinol) mcg	245.0	35
Vitamin D (Calciferol) mcg	5.2	35
Vitamin E (Tocopherol) mg	2.6	35
Vitamin K (mcg)	12.5	25
B-Complex Vitamins	--	--
Vitamin B1 (Thiamine HCl) mg	0.4	25
Vitamin B2 (Riboflavin) mg	0.5	25
Vitamin B3 (Niacinamide) mg	3.1	25
Vitamin B5 (Pantothenic Acid)	1.1	25
Vitamin B6 (Pyridoxine HCl) mg	0.4	25
Vitamin B9 (Folic Acid)mcg	100.0	50
Vitamin B12 (Me-Cobalamine) mcg	1.3	50
Biotin (mcg)	17.5	50



Amount per serving (15g)

%RDA

Other Vitamins		
Vitamin C (mg)	25.0	50
Minerals		
Calcium (mg)	109.0	15
Phosphorous (mg)	102.0	15
Magnesium (mg)	60.0	25
Iron (mg)	7.5	50
Zinc (mg)	4.0	50
Iodine (mcg)	67.5	50
Selenium (mcg)	14.0	35
Copper (mcg)	265.0	35

Daily Values are based on 2000 Calories diet. Overages added to make up loss on storage

Ingredients

Malt and Cereal Extract, Skim Milk Powder, Anhydrous Milk Fat, Cocoa Powder and Sugar
Guar Gum (INS 412), Lecithin (INS322) and Acid Regulator (INS 500ii)

1. Health Impact on the Children

Significant improvement of health in children has been clearly reflected in the growth parameters of height and weight, and haemoglobin count in their blood, all scientifically established.



Tangible benefits seen are as below:

- Average Hb levels went up from 11.6 to 12.3 g/dL. Average percentage change was 6.1% over the 3-month period.
- The pilot project conducted between Sept 2020 till Apr 2021 demonstrated significant improvement in both MAM and SAM Children of 6 months - 5 years of age receiving Multi Nutrient Supplement.
- Providing Multi Nutrient Supplement - SaiSure for under five children is scientific, scalable and integrates easily with prevalent national nutrition programs.
- Improved health parameters – decline in wasting, stunting, malnutrition and better BMI.
- Decline in Anaemia, Amoebiasis, Protein-energy Malnutrition (PEM), Acute Diarrheal Disease and Acute Respiratory Illness.
- Marked increase in class attentiveness and academic performance of the children.
- Has resulted in 25% reduction in number of MAM kids and 54% reduction in number of SAM kids.
- There was improvement in number of children without malnutrition (normal children).
- Increased school attendance and lower school dropout rates.



Long Term Impact Indicators:



- Reduction in hunger quotient / Nutrition gap in the children
- Bringing in Longer Sustainability of the program by collaborating with Panchayat / Self Help Groups and Government Bodies
- Overseeing and conducting health screen camps that have helped to assess the health-profile and pick up any hidden medical conditions that can be reversed with timely interventions.
- Providing educational sponsorship to the needy children for their further studies.
- Setting up Reverse Osmosis Drinking Water plants at select villages which have contaminated water, thereby benefitting over 300,000 villagers and 100,000 school going children.
- Construction of toilets at select villages in line with the spirit of various clean India initiatives.
- Facilitation of pre-natal and post-natal mother and child healthcare, to reduce maternal and infant mortality and morbidity



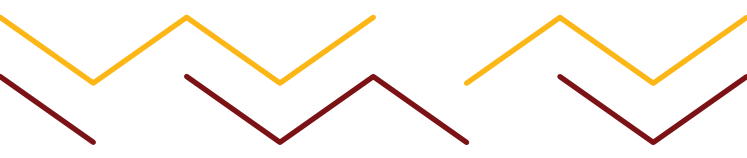


2. Social Impact On The Children

We have also seen transformations in the way, the child sees the society. The children now have respect and gratitude to the society that takes care of them day in and day out. They feel emotionally convinced to promise themselves that they would also give back to the society when they grow up. This we believe is an unsaid transformation and achievement that is immeasurable and significant.

3. Impact On The Villages

Due to the close connect of the volunteers with the schools and therein with the village communities, rural uplift and transformation in the villages have been achieved - through focus on education, healthcare, drinking water and sanitation needs of the villages, thereby making them models of sustainable growth and development, leading to transformation of the children, parents, community and volunteers, while living the values of Love, Compassion, Humility, Commitment and Team Work.



Sustainability

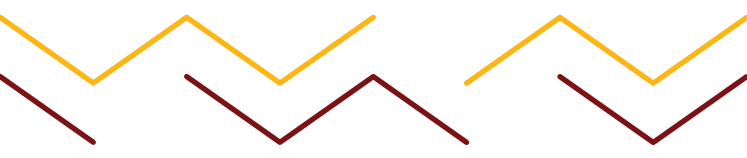
We have been able to scale up significantly from just few hundred children in 2015 to 500,000 children as of March 2021. This is due to the fact that Annapoorna Trust is a highly volunteer-driven organization – most of them are honorary volunteers coming forward for volunteering from various walks of professional life, purely out of compassion for the children and a desire to serve our communities.

Hence the administration cost / overhead cost is negligible. Every money spent goes directly for the welfare of the needy children.

Annapoorna Trust also provides a neat and efficient social platform that helps us receive corporates CSR funds both in India and outside India.

The virtuous ecosystem and effective collaborations created by Annapoorna Trust positively affects children and families at a micro level while, at a macro level, it helps the various government schemes reach the doorsteps of the intended beneficiaries.

Annapoorna Trust through its Morning Nutrition Program, is committed to addressing hunger, promoting education, and steering towards specific Sustainable Development Goals (SDGs) towards the 2030 Agenda for Global Sustainable development sent by the United Nations. Today Annapoorna Trust contributes to 4 of the SDG goals directly and is also planning to design and implement its program to contribute to many more SDG's.





SDGs

Annapoorna Trust's alignment

SDG 2: Zero Hunger

The Trust's main goal is to remove school hunger, especially across the needy and under privileged sections of the society.

SDG 3: Good Health and Well being

Our Morning Nutrition Program along with our Protein health mix, SaiSure (comes with nutrients and micro-nutrients which are most beneficial to children. It also provides the children with 3 flavours – vanilla, chocolate, and cardamom adding to the taste and thus ensures the government provided plain milk doesn't go unused by children) helps reduce undernutrition and malnutrition in the school going children.

SDG 5: Gender Equality

The Trust's sole goal is to help improve the health and performance of every school-going child across the breadth of India. This includes every needy child that has been affected due to historical marginalization, or due to economic distress or disability.

Annapoorna Trust also conducts regular medical camps and provides medical support to all children and helps children with disabilities by swiftly connecting them to secondary and tertiary healthcare.

Our Trust welcomes partners and volunteers from different backgrounds, professions, religions, caste, creed, sect, gender and with disabilities without any discrimination.

SDG 6: Clean Water and Sanitation

Based on the health parameters of the children, Annapoorna Trust has executed drinking water projects to meet the water needs of villages. Simple and cost-effective RO water plants, bio-sand filters and other such solutions have been developed on a need-basis in the villages.

In line with the Indian Government's initiative of Swachh Bharat Abhiyan, Annapoorna Trust has also constructed toilets in schools. We also organise cleanliness drives and ensure provision of dust bins in schools and centres, and a safe waste disposal thereafter. Doing this has helped us instill in the children and villagers the importance of personal health and hygiene.



Collaborations with the Government

Dr Ramesh Pokhriyal Nishank

Former Union Cabinet Minister for Education & Former Chief Minister of Uttarakhand

The Government of India along with the State Governments has planned and propagated various initiatives (called as the Poshan Abhiyaan program) to address the malnutrition gap which is a major concern in the country. Seeing the impact that the Annapoorna Trust's program was making on the school going children, some state Governments started to realise that Annapoorna Morning Nutrition platform could be a key partner in their journey to address malnutrition.

There are Government schools existing in every village and they are equipped with a kitchen and staff for providing midday meals. Annapoorna Trust collaborates and partners with these state Government bodies to leverage this existing infrastructure so that the required morning nutrition can be delivered and served in the school itself.

Formal Memorandum Of Understanding (MoU) with the State Governments have thus been signed with Annapoorna Trust, which permits the implementation of Annapoorna Morning Nutrition Programme.

The Trust operates through a committed base of 500+ honorary volunteers, who are located across multiple states of India, and includes working professionals, homemakers, entrepreneurs, teachers, doctors and retired professionals, who bring in the much-needed diversity and experience to the program.

The volunteers oversee the entire array of activities from selection, planning and execution of the Morning Nutrition Program initiative across hundreds of our centers in the country. Some of the responsibilities include maintaining a quality check on the food served, selecting local vendors and cooks, interacting with the volunteers, teachers, students and school authorities, conducting regular health screening camps, working with the village officials, and local authorities. The trust also works closely with local vendors in a decentralized model, with customized menu to suit the regional palate, and standardized menu within a region to ensure quality.



Mr Mohammed Ikram - CEO, Zilla Panchayat, Ramanagara district, Karnataka state



Mr Suresh Kumar - Former Minister of Primary & Secondary Education and Sakala, Govt of Karnataka



Ms Chaitanya Jaini - DEO Yadadri, Bhuvanagiri district, Telangana state



Alignment with National Policies of Nutrition

Poshan Abhiyaan

National Nutrition Mission is the Central Government's flagship program to improve nutritional outcomes for children, pregnant women and lactating mothers. This overarching scheme directs the attention of the country towards the problem of malnutrition. In line with POSHAN Abhiyaan, Annapoorna Trust targets reducing undernutrition, stunting, anaemia (among young children, women and adolescent girls) and low birth rate.

Sri Sathya Sai Annapoorna Trust has been a luminary by taking up the cause of fighting the menace of malnutrition in 2015. Annapoorna Trust's health mix powder SaiSure, that is provided free of cost (similar to all programmes of Annapoorna), comes as a game-changer which can elevate the efforts and outreach manifold in a quick span time.

Addressing all nutrients and micro-nutrients needs of children, lactating mothers and toddlers, SaiSure mix is a ready-to-use innovation which can be mixed in milk and consumed.

To overcome acute levels of malnutrition, Annapoorna Trust has tied up with Government of Karnataka to help Severely Acute Malnutrition (SAM) and Moderately Acute Malnutrition (MAM) children in a few districts, and this is expected to scale up in other parts of the state.

Given the crucial need to overcome hunger and malnutrition spread largely in the country, Annapoorna Trust has set itself lofty goals year on year in an intention to reach out to maximum needy children across the country. The growth has been exponential with the number of beneficiaries growing in the last 6 years.



The main approach of Poshan Abhiyaan is to build a People's Movement or Jan Andolan around malnutrition, which again is very much the style followed by Annapoorna Trust. Apart from having a highly dedicated base of volunteers, Our Trust has tied up with many organizations and is willing to tie up with any number of organizations with like-minded goals of weeding out hunger and malnutrition. Besides this, Annapoorna Trust is actively bringing onboard many youth from across the country through tie-ups with various universities across various geographies in the country. Last, but not the least, Our Trust has a very active base of corporate volunteers who, thanks to their wonderful intent of giving back to society, have gone beyond their call of duty

to reach out to many more thousands of children.

Annapoorna Trust through its sister team in Divine Mother & Child Health Programme works towards "intensified health and nutrition services for the first 1000 days" advocated by Poshan Abhiyaan, by reaching out to thousands of mothers and infants in remote areas in the country.

Annapoorna Trust will continue to ensure to play a leading part by cooperating with various government bodies, similar organizations, individuals, trusts, etc. to reach the end goal of creating a nourished society!





National Educational Policy 2020

It was a great sense of validation to note that the New National Education Policy (NEP) mentioned that the mid-day meals provided to students in government or aided schools should be supplemented by breakfast, which has been the cornerstone of Annapoorna Morning Nutrition Programme that was started back in 2012. The policy which was approved by the Union Cabinet earlier this year has noted that morning hours after a nutritious breakfast can be particularly productive for the study of cognitively more demanding subjects and hence recommended expansion of the mid-day meal scheme to include provisions for breakfast in schools.

Annapoorna Trust has built its foundation on the idea of alleviating malnutrition and hunger through breakfast. With the Union Government too taking note of this and looking to implement it through the New Educational Policy, Annapoorna Trust's role in Nation Building has taken a strong leap.

Annapoorna Trust, which runs the country's largest morning nutrition programme currently reaching out to 500,000 and more children, will be playing a pivotal role in partnering with various governments and bringing this policy to success thereby ridding the future blocks of our

society of malnutrition and hunger. Thus, Annapoorna Trust's programme, just as it is aligned with United Nations Sustainable Development Goals, is playing a leading part in furthering the cause of National policies related to addressing malnutrition and hunger, thereby building the Nation through Nutrition.



Teachers - Education Heroes Turning Food Heroes

We, at Annapoorna Trust, strive to create a world where no child ever goes to school hungry and as we inch towards achieving our goal, Teachers across the world have become our backbone pledging unwavering support through all times. Being a teacher is not a mere job, it's a never unending responsibility that requires courage and strength to shoulder. Our association with the various HMs and teachers from schools across the country has redefined what a teacher can do when their best interests only lie with the children.

If a country is to be corruption free and become a nation of beautiful minds, I strongly feel there are three key societal members who can make a difference. They are the father, the mother and the teacher.” — A.P.J. ABDUL KALAM

Teachers have been with us through every step of the way – from sitting down to eat breakfast with the children every morning, to scrutinizing and giving us constructive feedback that helped us improve our service, from becoming one of our



volunteers and helping in keeping track of surplus supplies, cook food and serve the children every morning, to hiring auto rickshaws during bandhs to transport the rations.

Right from arranging for gas, sugar and vegetables and also salaries for the cooks, to giving their own homes to cook food when there is a lack of infrastructure facilities at the school.

While working side by side, we've had the first hand experience to see teachers at their best. Their care for the children keeps us awe struck. The most difficult of situations have been waded through with the involvement of these teachers. Times when a ramp and toilet were built to enable a polio stricken child to attend school and creating the whole education experience better by the use of innovative teaching aids that produced excellent results have reinstated our faith that teachers are the angels in disguise who play a huge part in changing the world one child at a time.





Being a teacher means that the job never ends once they are out of campus. Seeing teachers take that extra step to care for their students has been the most inspiring aspect. We've seen teachers do home visits when a child skips school, collaborate with NGOs to provide the wholesome experience for every child starting from learning arts and crafts, to science fairs, to also building skywalks that let children reach their school without facing the heavy traffic. The love that these teachers receive from their ex-students who spend weekends teaching the current students sports, etc proves that these teachers have made huge impacts in lives around them.

Annapoorna Trust is lucky to find such strong people who believe in a common goal, a goal, which believes that health comes first, and that only in a sound body is a sound mind. We've seen teachers collaborate with our Trust to arrange for sanitation, nutrition, health screening programs for the people in various villages.

We've seen teachers become the saving grace for numerous students who come from an unstable background where they are exploited, by enrolling them to educational institutions which are allied with our Trust and providing them with a second chance in life.

Anganwadi teachers play a big role in educating



& creating awareness among the parents too. Training these anganwadi teachers' proper usage of SaiSure and the basic etiquettes goes a long way in ensuring proper holistic bringing of the child. To ensure that, each child is benefited in the right way, they call upon the parents & distribute in their presence. They even take feedback from the parents. Teachers also inspect during the home visits if the SaiSure product has been consumed in the right manner. Care has been taken to ensure that, milk has been boiled before partaking of SaiSure & given in regular intervals.



They even assist us in maintaining the records of the child like height and weight of the child, head, and arm circumference etc.

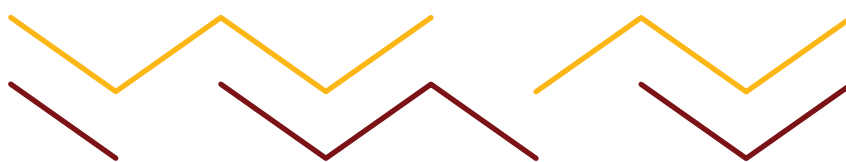
The year of 2020 came with challenges that were unprecedented for. The spread of a pandemic – COVID-19, a complete lockdown of schools, offices, etc and an uncertainty about the future loomed over us and during these times, our heroes, teachers have emerged strong. We have seen teachers who travelled 30 kms a day to take classes and those who taught in small groups in temples following strictly the norms of social distancing.

We have seen teachers who have placed aside the book and gotten into the field to help distribute rations, SaiSure and food packets

supplied by Annapoorna Trust during the lockdown. Since, they are closely associated with the children, their inputs played a positive role in identifying the right set of families even when the schools were closed and made sure the relief materials were provided at their doorstep.

Selflessness at the crux, determination and responsibility to make a change on the top make these teachers, who have not only led from the front line but have also had the personal satisfaction of helping change lives. Today, we, at Annapoorna Trust, are proud that our roots have dug deeper and are grateful to these real-life heroes – the teachers who have now become a part of our family.





9 YEARS

OF SERVING THE NATION

Covid-19 support

We have reached out with nutrition support to more than 45 million needy beneficiaries during the COVID-19 pandemic from Mar 2020 till Jan 2022.

Our morning nutrition presence

We reach out to more than 500,000 children in 6000+ centres across 19 States + 3 UTs of India, providing them with morning nutrition on all school days.

We also have our presence in Indonesia, Thailand, Nigeria, Australia and Sri Lanka.



STATE NAME	CHILDREN	SCHOOLS	COOKED BREAKFAST	SAISURE HEALTH MIX	NUTRITIOUS COOKIES & OTHER BASIC FOODS	READY MIX BREAKFAST
Andhra Pradesh	22,084	303	21,142	--	942	--
Assam	33	1	33	--	--	--
Bihar	25,732	154		25,000	732	--
Chattisgarh	340	2	340	--	--	--
Gujarat	27	1	--	--	27	--
Haryana	1,288	9	1,288	--	--	--
Jharkhand	453	6	408	--	--	--
Karnataka	3,76,348	5172	26,611	3,49,467	270	--
Kerala	3,067	33	3,067	--	--	--
Maharashtra	164	3	--	--	164	--
Odisha	86	2	30	--	56	--
Tamil Nadu	12,548	161	4,377	--	3,738	4,433
Telangana	36,154	369	36,154	--	--	--
Uttar Pradesh	1,007	4	--	--	1,007	--
Uttarakhand	754	8	580	174	--	--
West Bengal	111	2	13	--	98	--
Madhya Pradesh	79	3	--	79	--	--
Puduchery	19,422	213	--	19,422	--	--
Jammu & Kashmir	343	7	--	--	343	--
Delhi	60	1	--	60	--	--
GRAND TOTAL	5,00,100	6454	94,043	3,90,325	7,422	4,433

As on March 2021

ANNAPOORNA TRUST IN OTHER COUNTRIES

☐ INDONESIA
 ☐ THAILAND
 ☐ NIGERIA
 ☐ AUSTRALIA
 ☐ SRI LANKA

MOUs with Governments



Andhra Pradesh



Jharkhand



Karnataka



Kerala



Punjab



Uttarakhand



Telangana



Tripura

As on NOV 2021

Official Permits from Governments



Bihar



Goa



Maharashtra



Mizoram



Nagaland



Tamil Nadu



Puducherry



Uttar Pradesh

As on NOV 2021

Testimonials



"Words do not come when the heart is full. It is only when the head is full, words flow. My heart is so full! God is not an entity to be seen in the physical eyes. But I would like to say that, in this place, I get to know that God can be experienced, seen and felt in the air, the environment, and in every breath of the beings present here. It is our great good fortune that we are contemporaries of Sathya Sai, for which we ever feel indebted and grateful to Him. Our government shall extend all the support for the seva activities done here. We must keep our Guru/God in our hearts while performing our duties, and we must serve till our service reaches the last person of this society. I take this lesson from here and will imbibe it while I serve the State."

Mr Basavaraj Bommai

Honourable Chief Minister of Karnataka

(During his visit to Headquarters of Annapoorna Trust, Sathya Sai Grama , Muddenahalli, Chikkaballapur - 27 Aug 2021)

"Under the guidance of Sadguru Madhusudan Sai, as said in our ancient Vedic verse, *"Sarve Bhavantu Sukhinaḥ, Sarve Santu Nirāmayāḥ"* – this Trust has actively participated in various noble social causes along with the spiritual upliftment of individuals on the lines of ancient Indian wisdom, by initiating various service projects like, establishing more than 30 institutions, establishment of Sri Sathya Sai University of Human Excellence, 3 years ago where education is offered free of cost upto PhD level to the citizens of our country. In my opinion, this is a most commendable work and we congratulate the Trust for the same."

Mr Thawar Chand Gehlot

Governor of Karnataka

(At Sri Sathya Sai Premamrutham Auditorium, Muddenahalli, Chikkaballapur - 23 Nov 2021)



Testimonials



"What Government is not able to do, the various trusts under the guidance of Sadguru Sri Madhusudan Sai are really able to cater to needy society. It is really next to heavenly whenever we visit Sathya Sai Grama. We really do not know How heaven is, but when we are around this place, we truly experience the Bliss of Heaven around us. We need to replicate the Sai's model in my opinion. Education and health have been the strong pedestals of Sai's philosophy along with Nutrition. For a local legislator, for being elected from this constituency, many projects have been initiated choosing Muddenahalli as the divine place of the selfless mission, I consider this soil as a very pious soil. From here, the good work propagates and expands in the state and in the nation and then to the whole world. Because this has not only seen the footprints of Sri Sathya Sai but also been the birthplace of Sir M Vishweshwaraiah."

Dr K Sudhakar

Minister of Medical Education and Health, Govt of Karnataka
(At Sri Sathya Sai Premamrutham Auditorium, Muddenahalli,
Chikkaballapur - 22 Nov 2021)

"I experienced the impact of Satya Sai institutes when I had been to Muddenahalli, 2 years ago during Dussehra celebration. When I went there for the first time, saw children there. Hundreds and thousands of children were entering the podium. Though they were 1000's in number, there was not even an iota of noise. They were so very well behaved without making noise seated with complete discipline. It was just unbelievable!!"

Dr C N Ashwath Narayan

Higher Education Minister, Government of Karnataka
(At Sri Sathya Sai Sharadaniketanam, Mandya – 06 Sept 2021)



S. SURESHKUMAR
Minister for Primary &
Secondary Education and
Sakala



Telephone Off : 080-22253631
Internal: 22033897
Room No. 262 & 262A
2nd Floor, Vidhana Soudha
Bengaluru - 560 001
E-mail : nimmasuresh.2019@gmail.com

No. P.S.E.S.M./ 5716 /2019-20

Date: 20/07/2020

Sri Sathya Sai Annapoorna Trust inspired by the ideals and principles of Bhagawan Sri Sathya Sai Baba has been doing yeoman service in the field of Nutrition, Healthcare and Education

The Trust is working in line with the objectives of PoshanAbhiyaan,a flagship programme of Government of India to improve nutritional outcomes for children, adolescents, pregnant women and lactating mothers.

In the state of Karnataka since the year 2015,the Trust has been providing the much needed morning nutrition to the needy school going children particularly in the rural areas.

They have engaged with the state government initially by providing bananas and cookies as a supplement to the state sponsored Ksheera Bhagya Milk powder.

Later, they have introduced providing food grains required for preparing hot breakfast at the school premises by the Government nominatedcooks. Before the school working hours, the hot breakfast is served to these needy children in rural areas who otherwise come to school on an empty stomach.

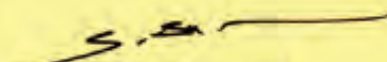
'Sai Sure' a multi-nutrient ready-mix powder has been added to the menu from 2018 onwards. This innovative and easy-to-prepare nutrition drink needs mixing of one to two spoons of 'Sai Sure' in boiled milk powder provided by state government.It is an answer to the issue of hidden hunger, which is the lack of the most essential micronutrients such as vitamins, minerals, iron, calcium and the likes in growing children. It alsomakes the milk more tasteful and flavorful. 'Sai Sure' has added value to Annapoorna's efforts to bring nutrition to the doorstep of school-going children and has enabled a far greater reach to the unserved remote geographies.

Annapoorna's partnerships with government and like-minded NGOs in addition to the able support of hundreds of teachers, thousands of volunteers and several corporate houses is what has made it all possible. Annapoorna is truly becoming a 'people's movement' as it was envisaged to be.

Annapoorna's multiplier effect is already being felt, as it is enhancing the education of children with improved attendance, greater energy and better attention - all resulting in effective learning. Every rupee spent by the government for the education of the children is now delivering more. While that's on the education side, the significant improvement of health in children is reflected in the growth parameters of height and weight, and haemoglobin count in their blood, all scientifically established. Therefore, now there is more bang for every buck spent by the government in improving the healthcare scenarios of the nation's children.

I must congratulate the complete team which has brought out such innovative solutions to strengthen the Government schemes.

I look forward for a stronger collaboration in the coming times.


(S. Suresh kumar)



"Today is the fifth anniversary of Sri Sathya Sai Annapoorna Trust. In our state, scores of people do not even know what is meant by Annapoorna Morning Nutrition programme. We know this is a time to break the fast! In many of the homes, breakfast means, to eat something only if something is left out from the previous day's meal. Anand conveyed the story of a school girl who asks him if they would be coming the next day as well. It touches our heart. This is a wakeup call for all of us. We very well know; Morning Breakfast is the most important of the day's food. We become healthy, active, and lively only when we take breakfast early in the morning. We are very proud to state that, this important task has been undertaken by Sri Sathya Sai Annapoorna Trust and has been serving 500,000 children daily. I would like say that Government will always stand, hand in hand with Society and Institution. We need to work, till the time last person in the society is benefited."

Mr Suresh Kumar

Former Minister of Primary & Secondary Education and Sakala, Govt of Karnataka (At Sri Sathya Sai Premamrutham Auditorium, Muddenahalli, Chikkaballapur – 27 Dec 2020)

"Today, in the district of Gulbarga, an important and prime event is happening which is the launch of Annapoorna Morning Nutrition Programme for Govt school children. This area is one of the most backward areas with many issues. No matter what we do to alleviate problems here, it won't work until we focus on educating children here. I had not even imagined in my dreams that such a never-seen-before event will happen in this backward area. I convey my deepest gratitude and congratulate Adanya Chetana Trust and Annapoorna Trust for launching this program. On behalf of the Central Government, I promise full support and cooperation of the Central Government for this breakfast initiative."

Mr Umesh Gopaldev Jadhav

Member of Parliament, Gulbarga, Karnataka
(At Sri Sathya University for Human Excellence Auditorium, Gulbarga - Sept 2019)



Dr. Shalini Rajneesh, I.A.S.,
Additional Chief Secretary to Government
Planning, Programme Monitoring
and Statistics Department



Karnataka Government Secretariat
Room No. 701, 7th Floor
3rd Stage, M.S. Building
Bengaluru - 560 001
Tel: 080-22252352, 22032726
e-mail: prsplanning@gmail.com

D.O. No. PD/ACS/2020

Dated: 30-06-2020

TO WHOMSOEVER IT MAY CONCERN

I would like to acknowledge the wonderful contributions of Sri Sathya Sai Annapoorna Trust towards alleviation of child hunger and malnutrition, through their free morning nutrition programme, that benefits needy school children typically those studying in rural government schools.

Providing breakfast may be a simple concept but it has a far-reaching impact. The most gratifying impact of this morning nutrition initiative has been the transformation it kindled in these school going children particularly in rural areas with increased attendance, discipline and academic performance.

While the Government of Karnataka had taken the step of distributing milk to the government school children via the Ksheera Bhagya Scheme, Annapoorna through their flagship SaiSure programme is delivering valuable nutrition and taste via their SaiSurehealthmix, a proven malt-based solution effectively addresses the nutrient deficiencies, with high scalability of implementation. Easy to implement, economical and effective, this multi-nutrient supplement programme promises to ably support the many nutrition drives run by both the state and central governments. Apart from supporting the School children, the trust is also working closely to focus on children under SAM and MAM category.

It is our duty to intervene and involve ourselves in our nation's growth, particularly for our children. The efforts we put in today will be the down-payments on future prosperity that will benefit millions of children everywhere. It is time we invest in child nutrition, development and growth as individuals, communities and societies as a part of one big world family.

I would like to take this opportunity to express my gratitude to the many corporate clients, foundations and countless volunteers, whose undying support is the sole reason for Annapoorna's success. Comprising men and women across age groups, geographies, professions and belief systems, the volunteers have become the backbone of this nutrition movement.

We look forward for this continued support in the coming times.


(Dr. Shalini Rajneesh)

Testimonials



"Previously while working in Education department, Formal Memorandum Of Understanding (MoU) with the Karnataka State Government has been signed with Sri Sathya Sai Annapoorna trust, which permits the implementation of Annapoorna Morning Nutrition Programme. This has made me extremely happy since the tasty and highly nutritious SaiSure health mix augments the milk (Ksheera Bhagya Scheme) provided by the government in the schools as part of their mid-day meals and thereby makes it a wholesome drink for the children. Hot milk can be directly mixed with this health mix. SaiSure has not only provided nutritional value to the child's development but also enabled them to grow physically & mentally while receiving formal education. Along with Sathya Sai Annapoorna Trust, anganwadi and local self-help groups have come forward in spreading awareness of proper usage of SaiSure product among pregnant women, toddlers, and children. This is an enabler for healthier society. Please join hands with us to eradicate malnutrition from our bodies and state."

Dr Shalini Rajneesh

Additional Chief Secretary at Planning Department
Government of Karnataka (Sept 2020)

"Ātmano mokṣārtham jagat hitāya ca" – the salvation of our individual self and for the well-being of all on earth, this shloka suggests the two-fold aim of human life. We would not have come here if it were only for the salvation of our individual self. These are done for the well-being of all on earth. You have given us an opportunity to serve in this Maha Yagna for the welfare of one and all. We see in books, words like dedication and commitment. But Anand & Kiran of Annapoorna Trust are the true emblems of dedication & commitment. This is 5th Anniversary of Sri Sathya Sai Annapoorna Trust. But this would certainly continue for 500 more years since it is started by Divine Siddha Purusha Sadguru Madhusudan Sai for the welfare of our country and the world. I look forward to other institutions to take this as an inspiration to implement more such projects.

Swami Japananda ji

President Sri Ramakrishna Sevashram, Pavagada, Karnataka
(At Sri Sathya Sai Premamrutham Auditorium, Muddenahalli,
Chikkaballapur - 27 Dec 2020)



Testimonials



"On behalf of Adamya Chetana, we are happy part of this excellent initiative of serving breakfast to school children. Adamya Chetana started serving midday meals in 2003 to 10000 school children in Bangalore, and in 2007, to 10000 children in Kalaburagi. We all know that breakfast is arguably the most important meal for a growing child. Adamya Chetana today serves midday meals to more than 150,000 children every day. This is all due to the importance that Shri Anantha Kumar placed on nutrition and health of school children, and dedication and hard work of the entire team of Adamya Chetana. We thank Sri Sathya Sai Annapoorna Trust for having taken this initiative to serve breakfast to school children and entrusting us with this responsibility of cooking and delivering hot and tasty nutritious breakfast to 10000 students. In the coming days, we understand that Sri Sathya Sai Annapoorna Trust plans to expand serving breakfast to other rural areas. We are there to support them in this noble initiative."

Ms Tejaswini AnanthKumar

Managing Trustee Adamya Chetana Smt Girija Shastry Memorial Trust (At Sri Sathya University for Human Excellence Auditorium, Gulbarga - Sept 2019)

"I am very happy to say that since last 4 years, Annapoorna Trust has been continuously serving breakfast which has benefitted more than 400,000 children in India. The breakfast provided is very useful to all the children. In their homes, most of the parents do not have time to make and provide breakfast to their children since they are busy with their work. Hence, all the children used to come to school on an empty stomach. We are giving lunch in the afternoon but until then, children had to remain hungry, on an empty stomach, not concentrating on the lessons taught and they had to desperately wait for the lunch bell to ring, to fill their stomachs. With this initiative of Morning Nutrition, I am seeing smile on the faces of the school children. I express my immense gratitude to the Annapoorna Trust."

Mr E Dayakar Rao

Minister of Rural Development and Rural Water Supply, Government of Telangana (At Sri Sathya Sai Premamrutham Auditorium, Muddenahalli, Chikkaballapur - 28 Dec 2019)



Testimonials



"I am very happy about the service initiatives undertaken by Sri Sathya Sai Annapoorna Trust for providing breakfast for school going children in Rural Government Schools. This nutrition programme will definitely help in eradicating extreme hunger and malnutrition in growing children. We don't want poverty to stand between the child and his/her education. The breakfast model will help us in many ways especially to get more children admitted in our Government Schools. Our Government is working closely with the Trust to expand this breakfast programme further. *Annadātā sukhībhava* – let the one who serves food be happy."

Dr Adimulapu Suresh

Minister of Education, Andhra Pradesh

(At Sri Sathya Sai Premamrutham Auditorium, Muddenahalli, Chikkaballapur - Nov 2019)

"The Annapoorna Morning Nutrition Programme which is engaging the local communities to participate is a key factor bringing in the concept of social responsibility among communities. Along with the Government and various other NGOs, the local communities also need to engage in these noble initiatives. There are many children who come to school with an empty stomach and providing morning nutrition at the school will bring better academic performance. We should expand this programme to many more schools in our state. Healthcare, Education and Nutrition are three areas of focus for the Trust and we will provide the necessary support wherever needed."

Mr Thaneeru Harish Rao

Minister of Finance, Health, Medical & Family Welfare Minister,
Government of Telangana (At Sri Sathya Sai Premamrutham
Auditorium, Muddenahalli, Chikkaballapur - Oct 2019)



T. HARISH RAO
Minister for Finance
Government of Telangana.



Aranya Bhavan, 6th Floor,
Saifabad, Hyderabad.
Off: 040 - 23450872 (O)
040 - 23453220 (F)
Mobile No. : 9440471409
E-mail: harishrao1116@gmail.com

Certificate of Appreciation

As per Bhagawan Sri Sathya Sai Baba "The joy one gets while promoting another's joy is incomparable". The selfless service of Sri Sathya Sai Annapoorna Trust is proving the truth of Baba's above words while providing morning breakfast to the students of Government schools in the state of Telangana. Another quote of Baba "Hands that serve are holier than the lips that pray" are rightly suited for your dedication in taking up the challenge of building the Nation through Nutrition, Health care and Education.

The motto of your Trust "Let no child go to school hungry, ever!" is being sincerely implemented in many rural areas of our State, where the poor students cannot have morning food before coming to the school. Their first food is only lunch which is provided as mid-day meal in the school. With an empty stomach the hungry child cannot concentrate on classes. The hunger also has far reaching affects on physical and mental health. Thus, your breakfast scheme is proving your motto as cent percent correct in building the mental and physical health of school going children while providing a nutritional breakfast before the school hours in the morning. You have provided a secured emotional and physical environment for our students by saving them from hunger. I am glad to inform you that more than 37000 (Thirty seven thousand) students of 370 schools of 10 districts have been benefitted from your "ANNAPOORNA BREAKFAST PROGRAMME" which will enhance their physical as well as mental and intellectual well being.

We sincerely acknowledge your compassionate services to our state of Telangana and express our heartfelt gratitude for this noble endeavour. We also are thankful to the volunteers of your Trust who are involved in this programme.


(T. HARISH RAO)



"I am very happy and extremely grateful that the Annapoorna Trust is coming to Uttarakhand to feed breakfast to school-going children. This along with lessons on moral values will be a key step to ensure the wholesome development of children into socially responsible citizens with excellent character. The mission of Annapoorna Trust is in alignment with our Honourable Prime Minister's vision and with the National Education Policy that has been drafted. I welcome you on behalf of Uttarakhand, to make our children physically healthy and of exemplary character. I am very sure that the breakfast programme which started in the southern State of Karnataka, will spread to all parts of our country."

Ms Baby Rani Maurya

Vice President of BJP & Former Governor of Uttarakhand

"The way the Annapoorna Morning Nutrition Programme started and the way it has progressed in the last few years is something amazing to note. Clearly, this programme is benefitting school going children in a big way and hence participation from the larger community across all levels of society, will be of extreme importance to take this initiative to greater heights for spreading more generosity and well-being."

Mr A Balasubramanian

Managing Director and Chief Executive Officer, Aditya Birla Sun Life AMC Limited





Health

*Regular
Medical and Dental Camps*





Our volunteers conduct regular medical check-ups and dental camps, free of cost, through Health screening camps at Government schools and impress upon children the importance of personal health and hygiene. These child health screening programmes are designed in line with the guidelines issued by the World Health Organisation and aligned with the

specifications spelt out in Rashtriya Bal Swasthya Karyakram - the National Children's Health Programme, formulated by the Ministry of Health and Family Welfare, Government of India. By focussing on the 4Ds in children - Defects, Deficiencies, Diseases and Developmental Delays - we aim to contribute to the health of children through timely detection, prevention, education and medical management.

SAIWHEELS

SAIWHEELS is an acronym for SOCIETAL ADVANCEMENT AND IMPROVEMENT BY WATER, HEALTHCARE, EDUCARE, ENERGY, LOVE AND SERVICE

This special bus has been developed to provide free healthcare, education, energy and clean drinking water to rural poor and remote village communities in India. Powered by solar energy with a battery backup option and equipped with the latest medical devices and applications, the bus also hosts a functional classroom, mobile library, hands-on science lab, few computer stations, and a high-definition TV monitor that provides access to online educational media.



Education

*Classes on human values,
health and hygiene,
English-speaking tutorials,
Sponsorship of education*



Education for the Needy

Collaboration with Sri Sathya Sai Loka Seva Gurukulam (SSSLSG)



The right kind of education that teaches both science of material world and spirituality of the eternal Divine self, is Indian Gurukula system of education.

– Sadguru Sri Madhusudan Sai

Founded on the core belief that the best use of education received from society is the selfless service of society, the Sri Sathya Sai Loka Seva Gurukulam (SSSLSG) is a leading group of educational institutions in India that provides high quality, values based holistic education, totally FREE of cost to the deprived and needy children to create strong individuals with a brilliant intellect, compassionate heart and competent hands. With the modern educational system producing students with information-based knowledge rather than transformational knowledge resulting in lack of peace and unrest in society, the need of the hour is a new society, a new education which brings goodness in the minds of hearts. 'Educare' is the

only solution. Educare in latin means to draw out the values inherent in students to make them whole. Education should not be mere accumulation of knowledge but must consummate into selfless actions.

While the education experts define the most important skills for the twenty first century students of a global society as the 4 C's – critical thinking, communication, collaboration and creativity, in Sri Sathya Sai Loka Seva Gurukulam, the 5th C – character is considered over and above the other 4 C's. With equal emphasis of physical, intellectual, emotional, and spiritual aspects given to the child, our education system aims at the child's holistic development.



Sri Sathya Loka Seva Gurukulam (SSSLSG) is an educational organisation with 24 campuses spread across Karnataka, one each in Telangana and Tamil Nadu, which is affiliated to National Institute of Open Schooling (NIOS) where regular classroom lectures are conducted. The NIOS board is recognized by the Ministry of Human Resources Development. These institutions are typically located in the rural interior areas where many of the students, especially the girls, are first generation literates. More than 5000 boys and girls from the rural strata of society are benefitting from free values-based integral education at top notch architectural edifices absolutely free of cost.

During the pandemic year 2020, SSSLS Gurukulam commenced production of online video lessons to make up for the loss of knowledge and classes among students studying across various campuses. These lessons are not restricted to only the school children attending SSSLSG institutions but have also been opened up for ALL school children across the entire country totally free of charge, via various channels like YouTube, mobile app and a website. Free education or scholarships for children rendered parentless due to COVID and were offered to study at Sri Sathya Sai Loka Seva Gurukulam Group of Institutions. Free educational scholarships will be given to the impacted children below Grade 6.





Water

Execution of drinking water projects

Water sustains life and unfortunately, in India, not all of us have access to clean drinking water. Through medical camps organized in some of the villages by Annapoorna Trust, our inhouse team of doctors deduced the root cause for most of the ailments of villagers being contaminated drinking water. To address this, Reverse Osmosis (R.O.) water plants were set up in almost 24 villages benefiting thousands of villagers.

The installation of these R.O. plants in the villages have been a collaborative effort between the villagers and Annapoorna Trust. The village panchayats have come forward and offered land to set up the plants. The Trust has appointed a designated engineer who provides regular service to these plants, due to which uninterrupted supply of water is being offered to the villagers. The RO plant was envisioned to use the most modern technology. Each family is given a smart card to help them access drinking water from the plant and are also taught the

importance of water conservation. A smart card issued enables a family to fetch 20 litres of potable water every day. The villagers have been seeing a tremendous benefit with regard to health and decrease in a number of waterborne diseases. They also vocally expressed their immense gratitude to the team of Annapoorna Trust as it would help approximately 15,000 people in each of the villages.





Sanitation

Construction of Toilets

Toilet construction play a major role in reducing female dropouts from school. In line with the Indian Governments initiative of Swachh Bharat Abhiyan, we construct toilets in schools. We also organize cleanliness drives and ensure provision of dust bins in schools and centers. Doing this has helped us instill in the children and villagers the importance of personal health and hygiene.



COVID-19 SUPPORT



COVID-19 Relief activities



Mr Siddaramaiah - Leader of Opposition Karnataka Legislative Assembly & Former Chief Minister of Karnataka & **Mr Basavaraj Rayareddy** - Former Minister of Higher Education, Govt of Karnataka

COVID-19 – possibly the largest pandemic the world has ever seen – has led to an economic crisis probably more radical and global than ever before; bringing along disruptions of life on an unprecedented scale. All service sectors being profoundly impacted, with the most disadvantaged being disproportionately affected. No part of the world, India included, was prepared for the multiple fallouts of COVID-19. When the whole world was full of gloom, Sri Sathya Sai Annapoorna Trust came as a beacon of light to lakhs of downtrodden families, migrant labourers, frontline workers and hospitals.

The current COVID situation has led to expanding the scope of Annapoorna Trust from just providing breakfast to children, to ensuring that the whole family of these children are taken care of, especially in those cases where the families are unable to access the government-provided relief materials for various technical reasons.

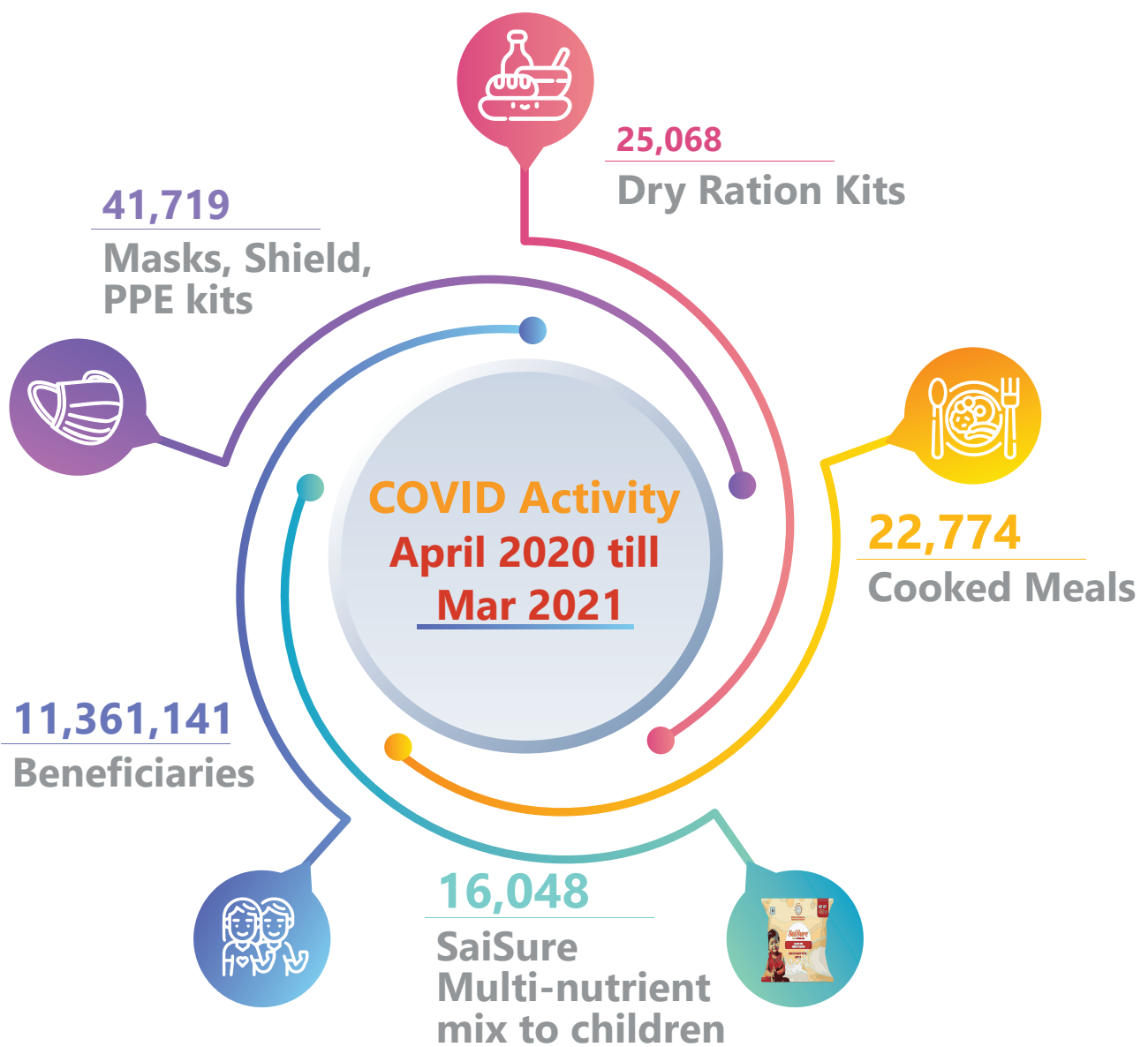
As restricted movements become part of everyday reality, the disruption to children's education and social-emotional development is also significant. Each new wave of the virus brings additional needs for healthcare, food security, livelihood support, and long-term recovery.

Extended lockdowns, closed businesses, and restricted movement are causing loss of incomes, remittances, and livelihoods. As the prolonged pandemic threatens to pull vulnerable communities back into extreme poverty, hunger and malnutrition are rising. Food security programs like these is a perfect example of Sarkaara (Government), Samstha (Good Institutions) and Samaja (Society and individuals at large) joining hands together to reduce the effects of COVID to the society at large.

Annapoorna Trust volunteers, lovingly addressed as the "Covid Annapoorna Warriors", across several regions have done yeoman service by identifying needy families and delivering a whole month's ration to the families consistently till their situation stabilised. Close to 25,000 relief ration kits and 22,000 meals have been provided. More than 40,000 face masks and about 500 face shields have been distributed to several street vendors, helpers, truck drivers and others in collaboration with Nayonika Charitable Trust. In collaboration with the governments of several states, the Trust has showed its presence far and wide even during the pandemic.

Covid Relief: States covered:

Karnataka, Telangana, Andhra Pradesh, Tamil Nadu, Odisha, Bihar, Jharkhand, Uttarakhand, West Bengal, Kerala





Karnataka

On one side when the impact of the pandemic was seen hitting hard on several daily wage workers, cooks, agriculturists etc., on the other side, the team of Annapoorna Trust was seen gearing up swiftly for necessary action to be taken. With all the permissions & precautionary measures, the team provided the much-needed succour to the children, families of mid-day meal cooks and the needy. Succour was in the form of blankets, food packets and ration kits. These activities were carried out in several districts in Karnataka including Bangalore, Chikkaballapur, Tumkur, Ramanagara, Kolar, Koppal, Hubli and Dakshina Kannada.

Annapoorna Trust collaborated with organisations such as Team Marga, Lions International Club, LIONS Club chapters in Bengaluru and Chintamani (in Chikkaballapur district) to reach out to many needy families with food packets and groceries.

Also, in collaboration with Sri Ramakrishna Sevashrama, Tumkur the team distributed food packets to several mid-day meal cooks. This came as a relief to the mid-day meal cooks at a time when they were without their monthly salaries for several months. A couple of months

after this, Annapoorna Trust collaborating with Swami Vivekananda Integrated Rural Health Centre -Tumkur, distributed ration kits to the families of the mid-day meal cooks.

With the support of the Karnataka government, the team intensified distribution activities to the needy. Several thousands of relief kits were distributed at the office of CEO, Mr. Mohammed Ikram at Ramanagara, and also at Kolar Gold Fields, in the presence of the Member of Legislative Assembly (MLA), Smt. Roopa Kala Shashidhar. Sri. Siddaramaiah, former Chief Minister of Karnataka and Basavaraja Rayareddy, former minister of higher education of Karnataka also graced the event of distribution of relief kits in Yelburga (Koppal district). In Hubli, the team worked hard by travelling to far-flung villages, and handed over the ration kits to the needy.

Annapoorna Trust and volunteers of "One Nation" joined hands, and distributed woollen blankets to the deprived in Bangalore. Ration kits were provided to the slum dwellers and other underprivileged.



Telangana

Mr Thaneeru Harish Rao - Minister of Finance, Health, Medical & Family Welfare Minister, Govt of Telangana

Right from the very first month of lockdown, Annapoorna Trust reached out to the needy families in many districts of Telangana, while strictly adhering to the covid safety guidelines. With a band of committed volunteers, they have been instrumental in serving several thousands of ration, relief kits and piping hot meals generously. These activities of Annapoorna Trust were supported by First American India (FAI), a financial services company and the Telangana government who provided the encouragement and necessary permissions, for these programmes and initiatives.

The Honourable Finance Minister, Telangana State, Sri. Harish Rao, and Sri. Raghu Poolapalli, Director, FAI attended the launch programme at

Siddipet district, where the dry ration distribution initiative was undertaken by the Annapoorna Trust.

With the support of Deputy Mayor and Municipal Mayor of Siddipet district, the team launched a food distribution programme in which, the team themselves cooked and distributed hot meals to more than 700 people every day for a period of one month. The District Educational Officer of Yadadri, Bhuvanagiri district in Telangana state felicitated Annapoorna Trust and handed over a Certificate of Appreciation, and expressed that Annapoorna Morning Nutrition Programme helped keep hunger at bay, and is instrumental in the children's overall well-being.





Andhra Pradesh

In Andhra Pradesh, Annapoorna Trust reached out to several needy families in Vizianagaram and Vishakapatnam districts of Andhra Pradesh. Proper due diligence was followed for identifying the needy families, and the volunteers reached at their doorstep to distribute ration relief kits and food packets in several remote villages.

Annapoorna Trust, with support from Tech Mahindra Foundation, provided ration relief kits

to several mid-day meal cooks employed in government schools, who were temporarily out of job due to the pandemic. District Education Officer Nagamani, Mid-Day Meals Additional Director Aruna Jyoti, and Mandal Education Officer Sri Kurma Rao also attended the occasion to support the cause, and expressed gratitude to Annapoorna Trust for organizing covid relief programme during the pandemic.





Tamil Nadu

Mr Ma Foi K Pandiarajan - Former Minister for Tamil Official Language, Tamil Culture and Archaeology

In the state of Tamil Nadu, Annapoorna Trust sprang into action right after the lockdown came into effect. With due precautionary measures, the volunteers served a large number of daily wage workers, several needy families, migrant workers, tribals and families of NCLP students (National Child Labour Project). The reach of these volunteers was seen in many districts in Tamil Nadu like Chennai, Coimbatore, Tirupur, Sivakasi (in Virudhunagar district) and Krishnagiri. Beneficiaries were given ration kits and breakfast was provided to tribals and migrant workers.

Aligning with the 3S model of Annapoorna Trust, the Sarkara (Government) also played a key role in these activities. Sri. K. Pandiarajan, Minister of Tamil language, culture and Archaeology in Chennai distributed the ration kits to the daily wage workers.

Annapoorna Trust collaborated with Danirasa foundation to distribute ration kits to several tribal families who had lost their jobs and were unable to make ends meet. Large quantities of almost 10 tonnes of food essentials were provided to several migrant workers in collaboration with Sri Sathya Sai Maruthi Seva Trust.

Families of students of National Child Labour Project (NCLP) were provided with ration kits in Sivakasi.

The relief materials provided comprised of 10kg of rice, 2kg of atta (wheat flour), turmeric powder, 1 litre sunflower oil, 500g of toor dal, salt, tamarind, black gram dal, mustard, fenugreek, and a couple of soaps.





Kerala

Besides Maharashtra, the state of Kerala was significantly affected by the onslaught of Covid. The volunteers of the Annapoorna Trust in Kerala continued to offer assistance to the needy, after taking due precautions and the necessary permissions from the local Govt authorities. Students at tribal schools received new clothes, stationery and vegetable kits in Trivandrum.

Around 100 grocery kits were delivered at the houses of the most deserving families in Kannur. Even the bed-ridden patients were identified, as also those suffering with ailments among these families. Nearly 160 families were given the "Sadhya" food kits during the holy occasion of Onam festival, and this brought great joy and delight on their faces.





Odisha

Ganjam is one of the districts in the southern part of Odisha. It has many economically backward villages lacking basic health and sanitary facilities. The volunteers of the Annapoorna Trust reached to 6 villages in Ganjam - Dahanipalli, Chirikipada, Kushapalli, Golia, Badua and Mareipalli and distributed ration relief kits to the needy tribal families.

Similarly, relief kits were provided to over 200 tribal families living remotely in the areas of Singipur & Kanderai in Odisha. The volunteers provided doorstep delivery to these tribal families in the time of dire need.





Bihar and Jharkhand

The volunteers of Annapoorna Trust from Jamshedpur identified and reached out to needy families, transgenders, porters, sanitation workers and attendants of patients in a hospital.

Supported by Tata Steel, Land and Markets department, ration kits were provided to needy families who were sole bread winners of their homes, and were facing job losses. The team also distributed dry ration kits to almost 50 porters and 10 sanitation workers working at the Tatanagar Railway station in Jamshedpur.

Annapoorna Trust reached out to support the transgenders in Jamshedpur as well. During normal days, they made their living by seeking

alms in trains. Due to pandemic, they had no other source of income. A total of 170 ration kits were provided to them.

To Commemorate World Food Day on Oct 16, 2020, and the International Day for alleviation of poverty on Oct 17, 2020, Annapoorna Trust in association with Sri Sai Surya Panchajanya Trust started serving daily dinner to patients' attendant at Mercy Hospital, Jamshedpur. Their motto was, "Nobody goes to Bed on Hungry Stomach". This was a year-long initiative, and a total of 22,846 Food packets were served without a break. With gratitude to Mercy Hospital for giving permissions, the team served without any hassles.





Uttarakhand

Ms Baby Rani Maurya - Vice President of BJP & Former Governor of Uttarakhand

Annapoorna Trust volunteers from Dehradun in Uttarakhand state carried out relief activities with meticulous planning and execution to help needy families and the homeless during the COVID-19 lockdown period. Based on local Government's request, the team began with distribution of cooked meals (both, lunch and dinner), and slowly increased the number to cater to a large number of people for a month-long duration, until the lockdown restrictions eased.

Committed to our motto being, "Let no child shall go to school hungry ever", the team of Annapoorna Trust, on January 11th, 2021, met Smt. Baby Rani Maurya, Vice President of Bharatiya Janata Party and former Governor of Uttarakhand, to discuss on the pilot project

implementation of SaiSure in rural areas of Uttarakhand. The honourable Governor personally took part in the distribution of SaiSure health mix to 50 needy children from Bharti Seva Samiti. These children will be given SaiSure every month.

Subsequently, the team also met Honourable Union Cabinet Minister for Education, Sri Ramesh Pokhriyal Nishank to mark the launch of Annapoorna Morning Nutrition Programme at Haridwar, Uttarakhand state. Sri Ramesh was very happy with the results of SaiSure and profusely appreciated the team. SaiSure multi-nutrient health mix will be served to children in Haridwar constituency.





Relief to Migrants

The announcement of nation-wide lockdown triggered mass exodus and reverse migration of unskilled and semi-skilled laborers from cities back to their villages, rendering most of them without food and money. Migrants belong to the most marginalized sections of the society who are dependent on daily wages for their living, and in times of such distress, they are the most vulnerable to be impacted by the economic fallout of the pandemic.

Within just two months, the government introduced transportation arrangements. Special buses and Shramik special trains started operating to help stranded people and the migrants reach their origin states.

At this crucial time, Annapoorna Trust in Bangalore with Danirasa foundation in Chennai, Tata steel foundation & People for Change in Jharkhand came forward to assist the migrants.

In Jharkhand, the team helped migrant workers transiting Jamshedpur from various places to reach their destinations at Jharkhand, Bihar, UP, West Bengal and Northeast.

The team received a call for assistance from Tata Steel Foundation to help stranded migrant workers to return to their native states by Shramik special train departing from Chennai.

Along with Danirasa volunteers, the team assisted several migrant workers originally from North Eastern states, travel back to their native states such as Tripura, Manipur, Guwahati. More than 3,200 migrants mainly from Manipur, Assam and Meghalaya travelled by these trains. These migrants were provided with food packets and water.

In Bangalore, food packets were distributed to several stranded migrant workers.





SaiSure

As the saying goes, “Prevention is better than cure”, a healthy immune system is a strong first line of defence against Covid-19. With the virus entering the rural areas of the country, the importance of boosting immunity amidst communities living in these pockets has come to limelight, and is the need of the hour.

To address concerns of malnutrition, maternal anaemia, childhood stunting & wasting, SaiSure, a multi-nutrient health mix was launched by Sri Sathya Sai Annapoorna Trust. The health mix contains the macro and the micronutrients required for overall development, growth, cognition and strong immunity. This is a multi-nutrient supplement programme for toddlers, children, adolescents, pregnant and lactating mothers, offered totally free of cost. Being run as part of the Annapoorna Morning Nutrition Programme, the team has been distributing SaiSure in the schools.

Amidst the lockdown due to covid pandemic, Annapoorna Trust volunteers made sure that the children received SaiSure at their doorstep, with about 16,000 children receiving the SaiSure health mix.

Children with Severe Acute Malnutrition (SAM) and Moderately Acute Malnutrition (MAM) were provided with SaiSure in Yadgir (one of the aspirational districts in Karnataka).

In Tamil Nadu, SaiSure was distributed to orphans and mentally challenged children in Nagapattinam, by MLA, Sri. Tamimun Ansari. Along with distribution of SaiSure at Krishnashraya orphanage in Bangalore, the volunteers visited Antargange institute for mentally and physically challenged, and distributed SaiSure to the children in Kolar. This is continuing on a regular basis, ever since. The team also distributed SaiSure to 377 Tuberculosis patients in Ramanagara in Karnataka.

The Saga of SaiSure distribution continued across the nation in various proportions. Sri Sathya Sai Aarogya Vahini, Mobile Hospital Service, West Bengal in collaboration with the Divine Will Foundation and Annapoorna Trust addressed the rural communities relentlessly with Primary Health Care initiatives in multiple locations of Rural West Bengal. While the world is reeling under the attack of covid-19, West Bengal unfortunately also faced a harsh cyclone in addition, making this service even more essential. The beneficiaries not only were given free doctor consultations and medicines but, were also provided with protein rich supplements and essential commodities for health and hygiene to fight against the pandemic.



SaiSure has been a blessing, and the real solution during the current times of the pandemic to combat hunger and malnutrition. Sri Sathya Sai Aarogya Vahini team in association with Sri Sathya Sai Annapoorna Trust have been able to reach out to over 1200 rural children of West Bengal for their health and nutrition every month, with meticulous evaluation of the Body Mass Index, and monitoring the entire group of children for their health needs. Currently, the team reaches out to the neighbouring districts of Kolkata and distant villages of Durgapur in Burdwan & Chunakhali in Sundarbans. School children in all the adopted villages of the Aarogya

Vahini program were being offered the SaiSure Multi-nutrient Health Mix in Hooghly, with plans to reach out to more children together. In March 2021, there was launch of the flagship Morning Nutrition Programme in Gyan Shakti Vidyalaya, a needy school at Delhi. Annapoorna Trust's multi-nutrient health mix SaiSure is being provided 6 days a week (Monday - Saturday) to all the 150 children studying in this school. This is just a beginning of the spread of this noble programme in the capital and its surrounding areas.





Cyclone Amphan Relief activity, West Bengal

Super Cyclonic Storm Amphan was a powerful and catastrophic tropical cyclone that caused widespread damage in Eastern India, specifically in West Bengal and Odisha in the month of May 2020. It was termed the costliest disaster ever to have impacted the Bay of Bengal, and a disaster bigger than covid-19 pandemic. Rendering thousands without shelters and in need of basic essentials, both the pandemic and the cyclone left the informal sector and the migrant workers, the most affected.

Sri Sathya Sai Aarogya Vahini, Mobile Hospital Service, West Bengal in collaboration with Annapoorna Trust have carried out relief activities in the region.

Two community relief kitchens were set up in the coastal areas of Chunakhali (village in West Bengal) equipped with the required provisions and vegetables to make over 7000 meals per week for about 600 villagers, twice a day. Volunteers equipped the kitchen with 1000 kg rice, 300 kg potato, 200 kg dal, 60 ltrs mustard oil and 30 kg soybean. Most of the villagers did not have shelter, as the cyclone had blown the roofs of their houses.

The team also reached out to 3 coastal Adivasi-villages to distribute dry ration and milk.

In spite of bad weather and a very high humidity, the volunteers braced the harsh weather unperturbed by their exhaustion, made their way through slippery surfaces near the river to reach the villages - Gangdhar Para, Jana Para, Adivasi Para.

Flattened Rice, Jaggery, Baby Milk Powder and Pure Drinking water was distributed to the communities across the broken man-made dams. Tarpaulins were supplied to the people without huts.

A telemedicine centre was planned at Chunakhali due to the dire health needs and requirements of the area including food and relief supplies. The beneficiaries were extremely grateful and overjoyed to note that their communities are remembered and cared for.

Aarogya Vahini in partnership with Annapoorna Trust offered food essentials - 500 kgs of rice, 200 kgs of potato, 50 kgs of dal, 50 kgs of soya chunks and 50 litres of oil to the Gouria Math Kitchen at Kakdwip. Daily prasadam was cooked in the ashram there to serve the people affected by the severe damages of the cyclone.

The Aarogya Vahini team reached Kalidaspur, which is a very remote village in West Bengal, by



three and a half hours journey by boat. About 100 families were provided with groceries. The volunteers also provided masks, sanitizers, and sanitary napkins for the rural women and counselled them on awareness of hygiene. Tarpaulins were also given to those whose huts were blown away due to the cyclone.

Aarogya Vahini team certainly made a difference by reaching out to the farthest, remote places of the area which was simply cut-off from the mainland.





Sri Sathya Sai Arogya Vahini in collaboration with Annapoorna Trust

Sri Sathya Sai Arogya Vahini is taking high quality, free of cost primary healthcare & nutrition services at rural doorsteps in West Bengal.

Sri Sathya Sai Arogya Vahini Program has so far been able to create access for primary healthcare for over 75000 beneficiaries with more than 2,00,000 health screenings in Rural Bengal in India! Over 600 Referral Procedures & Surgeries have been facilitated totally free of cost. Throughout the crisis period of the Covid pandemic, this outreach team has been on ground, and has supported over 10,000 beneficiaries for their health needs, particularly the chronic NCD (Non-communicable diseases) patients, along with 30,000 beneficiaries with relief measures for health and nutrition even during the Amphan Cyclone in Coastal West Bengal.

Chunakhali, one of the important gateways to the different islands of Sunderbans of South 24 Parganas of West Bengal India, is one of the 20 Nodal Points of Sri Sathya Sai Arogya Vahini, creating access for completely free of cost quality healthcare services for the rural beneficiaries. Post the Amphan Cyclone, the team initiated the health services to address over 30,000 beneficiaries across Coastal Bengal, amid Covid

crisis. For these post-relief measures, this coastal bank was deliberately chosen to increase the efficiency of healthcare delivery at the point of care, so that patients from different islands could get access to the health services.

Meandering through the river distributaries, and driving along the bumpy roads, the Arogya Vahini Medical vans reached the eagerly-waiting beneficiaries, every month. The team supported and monitored patients with medicines on a regular basis. Over 200 patients were given assistance.

The dire economic situation of the inhabitants is heart wrenching to witness with several mothers visiting the camps with their malnourished children, whom they carry along to the fields, without much choice as they were daily-wage workers. Often seen were ailing adults typically with a family, having a young child requiring nutrition, an expecting mother, and geriatric cases with comorbidity, needing both medicines and nutrition, and those failing to meet both ends! Children screened under the Divine child program are found mostly with intestinal issues and dermal symptoms. Over 200 children were supported with nutritional supplements during the camps, with an overall support of more than 1200 children every month throughout all the



nodal points in West Bengal.

With early detection and leveraging innovation and technology, Sri Sathya Sai Aarogya Vahini in Association with HD Medical USA has been able to save 39 Rural Children of West Bengal with completely free-of-cost child heart surgeries post, after screening over 8500 rural children of West Bengal with a "Cardiac Stethoscope with Integrated ECG". Also, 550 cataract surgeries were facilitated completely free of cost, as team looked to address the dire requirements of more than 1000 waiting detected patients for surgeries. These procedures had to be put on hold, during the pandemic for safety reasons.

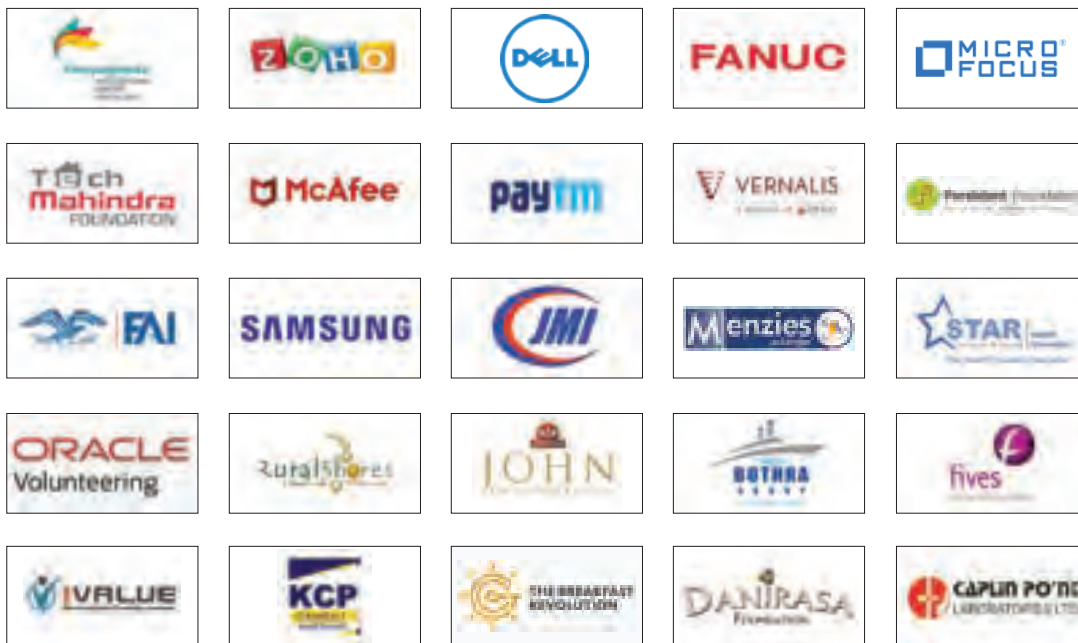
COVID has demonstrated how connected and interdependent, our world is. The pandemic is not just a health crisis, but also an economic crisis, which threatened the well-being of millions worldwide. Despite all challenges, the pandemic has also brought people together to care for each other. It is said, "With willingness and determination to bring a change, and unified effort of all, much can be achieved." This crisis saw many communities and organizations springing into action to help and serve those in need, demonstrating the adage, "Vasudaiva Kutumbakam", the world is one big family!

Annapoorna Trust will continue to play a leading part with cooperation from various organizations

and government bodies to serve the hungry, and work towards a better nourished and a healthy society.



CSR Supporting Partners - India



CSR Food Partners - India



National Implementing NGO's



Global Supporting Foundations



As on NOV 2021

Apr-2020

- 100 grocery kits delivered at houses of needy families in Kannur, Kerala
- 100 families receive grocery kits in Siddlaghatta, Chikkaballapur
- Grocery kit distribution to 636 needy families in Mehaboob Nagar, Telangana
- 1400 needy people given grocery kits at Bhuvanagiri, Telangana
- Grocery kits to 81 families in Jamshedpur, Jharkhand
- Annapoorna Trust with Danirasa foundation - Distribution of grocery kits to daily wage workers, Avadi, Chennai
- Distribution of food materials for 300 migrants in Coimbatore
- 300 NCLP student's families provided grocery kits in Virudhunagar district
- Relief material to 180 needy families in Addanki, Prakasam district
- Distribution of 3000 kg wheat & 150 kg Tea powder for migrants in Coimbatore
- Relief material for 400 contract employees of Vizag Airport, Andhra Pradesh
- Relief kits for 1000 families in Ramanagara district
- Annapoorna Trust and Rescue Foundation - Grocery & personal care kits to 250 needy families - Delhi

May-2020

- Distribution of 4000 kg wheat for migrants in Coimbatore
- Annapoorna Trust and Prashanthi Bala Mandira Trust - Relief Kits distribution to 2000 needy families in Kolar
- 400 NCLP students' families provided grocery kits in Virudhunagar district
- Food and health kits for 100 needy families in Jamshedpur
- 87 needy families in remote villages receive daily essentials - Vizianagaram, Andhra Pradesh
- 200 kgs of wheat flour distribution to tribals at Pollachi, Tamil Nadu
- SaiSure to 250 malnourished children (SAM) - Yadgir, Karnataka
- Annapoorna Trust with Tata steel & Danirasa foundation - Relief for 500 migrant workers with Food kit & grocery kits transiting Chennai and Jamshedpur

Events and Launches

**Jun-
2020**

- ⦿ Annapoorna Trust with Danirasa foundation - Relief for migrants in Shramik train, Chennai
- ⦿ Grocery kit distribution to 100 needy families Karur, Tamil Nadu
- ⦿ Relief for 5000 needy families with grocery kits in Koppal, Karnataka
- ⦿ Cyclone Amphan Relief Activity in Kalidaspur & Kakdwip, West Bengal
- ⦿ Grocery distribution to 500 families in Coimbatore and Tirupur
- ⦿ Webinar on Rural Development and Transformation - Annapoorna Trust & NIT Warangal
- ⦿ Interaction between Anand Kadali of Sri Sathya Sai Annapoorna Trust and 'Glass Half Full' Podcast team
- ⦿ Dabur supplies 5 tonnes of juice in Ramnagara, Karnataka

**July &
Aug-
2020**

- ⦿ Food distribution to 620 needy people at Vizag
- ⦿ Groceries for 200 needy families near Whitefield, Bengaluru
- ⦿ Annapoorna Trust bags - United Nations Sustainable Development Goals Action Awards: Solidarity Award
- ⦿ Annapoorna Trust receives Dr. APJ Abdul Kalam Award of Excellence
- ⦿ Immunity Boosting Camps in rural West Bengal
- ⦿ Webinar on Morning nutrition programme - Facebook live session
- ⦿ Onam food kits for 160 needy families - Kannur, Kerala
- ⦿ Brown Pundits interview with Anand K Kadali, Secretary, Annapoorna Trust on problem of hunger in India

Events and Launches

Sept & Oct-2020

- ⦿ Distribution of grocery kits for 175 needy families in Jamshedpur
- ⦿ Webinar on Journey from 9 to 90 villages - Annapoorna Trust
- ⦿ Annapoorna Trust, Ramakrishna Sevashram & Infosys foundation join hands to distribute 7500 health drinks & 250 packets of medical supplements at Pavagada
- ⦿ Webinar on Gandhi Jayanthi on Rural Upliftment
- ⦿ Mandolin recital by U Rajesh & Band on World Food Day.
- ⦿ Annapoorna Trust co-founder Anand's talk at 5th Ideal Village Conference at Stanford University
- ⦿ Annapoorna Trust & Sai Surya Panchajanya Trust - Daily Dinner packets for patient's attendants in Mercy Hospital in Jamshedpur

Nov & Dec-2020

- ⦿ Webinar with WNS Global Services and Pratham Books-Story Weaver on Adapting to Education & Innovation in the New Normal
- ⦿ SaiSure distribution to 900 children in Durgapur
- ⦿ SaiSure distribution to 577 TB patients in Ramanagara
- ⦿ Dry rations support to 2000 families in Siddipet, Telangana
- ⦿ Distribution of 5000 face masks and 500 face shields in collaboration with Nayanika Charitable Trust
- ⦿ TCS World 10K Bengaluru-Dec 2020-Run for ending Child Malnutrition
- ⦿ Distribution of 320 blankets in Bengaluru with One Nation volunteers
- ⦿ Annapoorna Trust's 5th Anniversary celebration

Jan, Feb & Mar-2021

- ⦿ Annapoorna Trust with Tech Mahindra - Distribution of Grocery kits to 392 school cooks, Vizag, Andhra Pradesh
- ⦿ SaiSure to needy and undernourished children - Jammu and Kashmir
- ⦿ SaiSure distributed to needy children by Hon. Governor of Uttarakhand
- ⦿ Felicitating the team of Annapoorna Trust by DEO of Bhuvanagiri district, Telangana
- ⦿ VRL Logistics Ltd to collaborate with Annapoorna Trust
- ⦿ Launch of free breakfast and milk to children of Retiya village, Ayodhya
- ⦿ Annapoorna Morning Nutrition Programme launched in Delhi



5th Anniversary Celebrations of Sri Sathya Sai Annapoorna Trust

December 27, 2020, marked the fifth anniversary of the Sri Sathya Sai Annapoorna Trust and eighth Anniversary of the Annapoorna Morning Nutrition Programme. The morning session commenced in the presence of Sadguru Sri Madhusudan Sai, the Founder and Trustee of the Sri Sathya Sai Annapoorna Trust, Sri. Suresh Kumar, Minister of Education, Government of Karnataka, Swami Japananda Maharaj ji, Founder and Chairman of Sri Ramakrishna Sevashrama – Pavagada, Sri N Sampath - Chairman of the Annapoorna Trust and Sri B N Narasimha Murthy, Chancellor of Sri Sathya Sai University for Human Excellence.

The session started with an introductory talk by Sister Bhuvana Santhanam about how Annapoorna Morning Nutrition Programme, using the 3S model of Samaja (Society), Sarkara (Government) and Samstha (Institution) has collaborated with various governments and corporate CSR teams, to unite and expand its service of offering morning nutrition completely free of any cost to needy beneficiaries across 6,000+ centres in 18 States and 3 Union Territories of India, and in other countries too.

Sri Anand Kadali, Trustee and Secretary of the



Annapoorna Trust, speaking about the beautiful journey of the Trust, highlighted about how Sri Sathya Sai Baba had encouraged him to serve breakfast to one needy child every day and to share this approach with other people. Thus, once the health and nutrition quotient were taken care of, one could erase all fears of health risks in growing children and can look forward to healthy and happy children. A short video was



Mr Manoj E G - Country HR Leader at Micro Focus India

presented showing the COVID relief effort which was undertaken by the Annapoorna volunteers followed by launch of revamped website of Annapoorna Trust, launch of website on SaiSure - a Multi-Nutrient Supplement programme, launch of revamped website of online class to students of Sri Sathya Sai Loka Seva Gurukulam and website on Integrated Rural Development Programme (IRDP) and were presented to Sadguru Sri Madhusudan Sai.

The Divine Guidance - Part Two, which contains all the guidance received from Bhagawan Sri Sathya Sai Baba through Sadguru Sri Madhusudan Sai, which had led to the origin and the success of Annapoorna Morning Nutrition Programme, and the establishment of the Sri Sathya Sai Annapoorna Trust was released. Also on this day, Annapoorna Trust dedicated 50,000 books to the Education Department, Government of Karnataka, which would be distributed to needy school children. This was made possible because of Micro Focus, one of the world's largest enterprise software providers, and Sai Siva Notebooks Industries, known for its unrelenting quality, prompt supply and sincere service. Much gratitude was expressed to the corporates who have been associated with Sri Sathya Sai Annapoorna Trust. It is because of their undeterred support, selfless service, and commitment that 500,000 school-going children get to eat a wholesome breakfast every single



Mr Chandra Mouli - Manager
at First American (India)

morning. The corporates felicitated were Micro Focus, First American India, Bangalore International Airport, Fanuc India Private Limited, McAfee, Samsung, Oracle, Aditya Birla, Zoho, Evexia Nutrition Pvt Ltd, Pristine, Griffith, D A Pandu Memorial RV Dental College, Sai Deep Exports and Danirasa Foundation.

Sri Suresh Kumar, Minister of Education, Government of Karnataka in his talk, with admiration for the activities of Annapoorna Trust,



Mr Vishwanath Anapindi - Senior manager Business Operations and Corporate affairs at McAfee Software (India) Pvt Ltd

assured that, the government would be very happy to work with Annapoorna Trust to ensure that every child is well fed. Swami Japananda Ji emphasised the fact that it was due to the grace and blessings of Baba that more and more people are associating with Annapoorna Trust and getting transformed. He praised the holy land, serene atmosphere, and pure intent as well, for being additional factors contributing to the success of the Annapoorna Morning Nutrition Programme. Sri B N Narasimha Murthy in his talk stressed on the importance of feeding the needy



Ms Gayatri Sundar - Global Partner Alliances Annapoorna Trust



Ms Prathibha Kulkarni - Deputy Manager of CSR at Bangalore International Airport Ltd

and said, "What you give is not important, how you give is important."

Sadguru Sri Madhusudan Sai addressed the gathering and said the Annapoorna Trust can proudly say that every single volunteer, every Trustee, and all other support staff live by the prayer that they are able to feed all the hungry children of this land without desire for awards, rewards, recognition, certificates etc. Any money



Mr Ashish Bhardwaj - Senior Manager & **Mr Nideesh** - Technical Consultant at Oracle India Pvt Ltd

spent as an expenditure is considered as an investment in the future of the child, society, future of the country and the world. When a child's stomach is filled, it is not just their belly that is filled. In fact, on seeing the outpour of love from fellow beings, their hearts are filled with hope, faith, confidence and love for the country and its countrymen. He went on to say that even during the Covid times, the Annapoorna Trust volunteers took the effort to visit the village



Mr Santosh Allath - National Manager
Annapoorna Trust



Ms Vibhavari K - Corporate Communications
Manager & **Ms Nayana** - Annapoorna Volunteer

teachers and find out the poorest families who couldn't afford even two square meals a day, and distributed ration kits to those families for 2-3 months, till more support was received from the Government. While the world looked at this pandemic as an adversity, the Trust looked at it as an opportunity to reach out to more, to fill their hearts with love and to instil faith in humanity by their acts of service. He also added saying they made everyone very proud through their acts of service.



Mr KS Rao – Senior Vice President & Head - Investor Education & Distribution Development at Aditya Birla Sun Life Mutual Fund

The evening session had two inspiring talks delivered by two speakers Smt. Gayatri Sundar and Sri. Santosh Allath, who have both been associated with the Annapoorna Morning Nutrition initiative ever since its inception, and they shared their unique perspective and their humble gratitude to Sadguru Sri Madhusudan Sai for the opportunity to share love with the children. Thereafter, volunteers of the morning nutrition programme who had provided not only outstanding service, but also demonstrated exceptional leadership, were felicitated.

The first recipient of the Annapoorna Award for Excellence was Ms. Monisha Ranjan, Corporate Relations Manager, who has initiated institutional collaborations which are actively participating with the Annapoorna Trust today. The next Award for Excellence was given to Ms. Gayatri Sundar, a very active and spirited volunteer who also oversees corporate relations of the Trust. The next award was received by Sri Naveen Kumar B K, and Sri Manjunath T S, in honour of their dedicated efforts to assure the timely delivery of fresh, hot breakfast to children every morning. The Trust then proceeded to honour all the other volunteers who were part of this important programme from Visakhapatnam, Prakasam, Telangana, Chennai, Krishnagiri, Sivakasi, Jharkhand, Mandya, and Tumkur. A special

mention was made about Sri. Subhajit Mukherjee from West Bengal for his selfless service in both the Sri Sathya Sai Aarogya Vahini and Annapoorna Morning Nutrition Programme, and for taking the lead to provide relief healthcare measures for those affected by the recent cyclone in the coastal areas. The revered Chancellor of the Sri Sathya Sai University for Human Excellence,



Mr Nidhish - Product Marketer at ZOHO Corporation India



Mr Gurusharan – DGM Marketing at Pristine Organics

Sri B N Narasimha Murthy then addressed the august gathering and congratulated all the participants of the Annapoorna Morning Nutrition Programme. He also went on to say the purpose of life is a life of purpose and urged everybody present to lead an exemplary life and become beacons of light in this world.

Sadguru Sri Madhusudan Sai addressed the gathering and emphasized that Seva is the easiest, fastest, and surest path to Divinity and more so, Seva done selflessly and without any desire for any acknowledgement is the right seva. He also said that many governments are taking notice of the Annapoorna Trust activities now and many requests are pouring in from all sides. The joy that people see in the volunteers who participate in the programme will inspire many others to join in this seva. Serving breakfast from the heart to the needy children will make them happy, as they will be inspired by the happiness of the volunteers. He made an impactful statement saying, a heart full of love, a mind that is sensitive to the hunger and needs of the children, and hands that are ready to participate and act, are the only qualification required.

He also mentioned that when Sri C Sreenivas met with the Prime Minister, he was told that it hadn't occurred to the government that breakfast was so important for the school-going children. Now

in the National Education Policy 2020, it is mentioned that primary school children should be given breakfast because it improves their cognitive and developmental capabilities. We now have a proven model of how we can work with the government and inspire and engage the teachers and the local people to take responsibility. The government, the society and the institutions must all participate. He also showed His keenness about Annapoorna Trust being present in every single State, and every Union Territory, two years from now on the seventh anniversary. This service makes all other services more efficient, and the money that the government spends on the child will be more effective because the child will learn better, is happier and more knowledgeable.

He went on to say that the Annapoorna Trust will become one of the largest private Trusts in the country and no one needs any degree or special certificate to be a part of this programme; you must only be a humble, loving and willing volunteer, who is willing to dedicate a little time and energy for the sake of children. The memorable anniversary celebration concluded with a musical offering by the children of Sathya Sai Grama Ashram.



Dr Dinesh - Professor and Former Principal of DAPM. R.V Dental College



Mr MK Arvind - Managing Director of Saideep Exports Private Ltd



Ms Indu Priya – Trustee, Danirasa Foundation, Chennai

Annapoorna Trust Excellence Awards



Ms Monisha Ranjan - CSR Alliances



Ms Gayatri Sundar - Global Partner Alliances



Mr Naveen Kumar BK & Mr Manjunath TS
- Operations



Mr Chockalingam S N, Volunteer Lead
- Chennai, Tamil Nadu



Mr Manoj Kumar N (Hon.), Volunteer Lead
- Jamshedpur, Jharkhand



Ms Vijaya Lakshmi Sivakoti & Ms Jyothi Baratam,
Volunteer Leads - Vishakapatnam, Andhra Pradesh

Excellence Awards



Mr T Sarvanan, Volunteer Lead
- Krishnagiri, Tamil Nadu



Mr Kiran B P, Volunteer Lead
- Mandya, Karnataka



Mr Surendra Babu K & Mr Bala Esvaraiah, Volunteer Leads - Prakasam, Andhra Pradesh



Mr Rama Murthy M, Volunteer Lead
- Siddipet & Bhuvanagiri, Telangana



Mr Vivekananda, Volunteer Lead
- Tumkur, Karnataka



Mr T A Pasupathi, Volunteer Lead
- Sivakasi, Tamil Nadu

Awards & Recognition

United Nations Sustainable Development Goals Action Awards 2020: Solidarity Award



Annapoorna Trust was selected for the Solidarity Award, a special edition of the UN Sustainable Development Goals Action Campaign, which recognizes the top 50 most heart-warming and impactful acts of humanity that have improved the lives of others, inspired resilience, and lifted hopes in the ongoing global health crisis due to COVID.



Awards & Recognition

Dr APJ Abdul Kalam Award of Excellence for Annapoorna Trust



On July 27, 2020, the Secretary of Sri Sathya Sai Annapoorna Trust, Mr. Anand Kadali received the 'Dr APJ Abdul Kalam Award of Excellence' for the Trust from Mr. Arjun Ram Meghwal, Honourable Minister of State for Parliamentary Affairs, Government of India.

Winner of Rotary Karnataka NGO Awards 2020 in the category "Health, Safe Drinking Water & Sanitation"



Annapoorna Trust was selected as the 'Winner of Rotary Karnataka NGO Awards 2020' in the category 'Health, Safe Drinking Water and Sanitation' and received the Award from former Deputy Chief Minister of Karnataka, currently the Honourable Minister of Higher Education, Dr C N Ashwath Narayan during the Third Annual Rotary Karnataka CSR Conference and Awards.

Financials

Income & Expenditure Statement for the Year ending March 31, 2021

PARTICULARS	AS AT 31-MAR-21		AS AT 31-MAR-20	
	TOTAL(₹)	TOTAL(\$)	TOTAL(₹)	TOTAL(\$)
INCOME:				
Donations and Contributions	6,17,79,743	8,34,861	5,58,70,280	7,55,004
Interest Income	1,09,283	1,477	30,599	414
Other Income	38,678	523	25,630	346
TOTAL INCOME	6,19,27,704	8,36,861	5,59,26,509	7,55,764
EXPENDITURE:				
Administration and Maintenance Expenses	3,04,953	4,121	10,19,536	13,778
Donations made	5,23,270	7,071	-	-
Administrative Expenses	2,10,553	2,845	-	-
Award Nomination Fees	-	-	49,560	670
Awareness program Expenses	3,20,790	4,335	9,14,784	12,362
Purchase of Bananas	1,980	27	1,96,437	2,655
Bank charges	13,700	185	10,007	135
Purchase of Biscuits	27,317	369	24,34,486	32,898
Purchase of Breakfast	48,23,374	65,181	44,67,864	60,377
Payment to Cooks	19,39,439	26,209	57,60,338	77,8424
Materials for Distribution	25,23,256	34,098	31,78,375	42,951
Depreciation	9,74,998	13,176	4,97,285	6,720t
Event Expenses	20,12,788	27,200	9,70,067	13,109
Flood Relief Expenses	6,67,539	9,021	2,10,977	2,851
Fuel Charges	1,79,428	2,425	1,49,096	2,015
Godown Rent	2,72,196	3,678	2,43,218	3,287
Healthmix	15,579	211	60,16,402	81,303
Insurance	7,46,350	10,086	4,41,177	5,962
Labour Expenses	-	-	24,930	337
Loading and Unloading	-	-	1,01,593	1,373
Purchase of Milk	55,889	755	3,74,047	5,055
Newspapers and Magzines	-	-	20,000	270
Other Expenses	1,33,369	1,802	36,000	486
Payment of Education	-	-	15,69,500	21,209
Pooja Expenses	10,976	148	19,928	269
Postal Charges	19,328	261	4,805	65
Printing and Stationery	10,41,665	14,077	5,37,648	7,266
Catering Expenses	40,230	544	-	-
Covid Expenses	1,23,13,150	1,66,394	-	-
Groceries	11,26,032	15,217	-	-
Medical camp expenses	1,10,827	1,498	-	-
Scholarship	2,23,000	3,014	-	-
Consultancy fees	6,15,492	8,317	-	-
Conveyance	20,760	281	-	-
Electricity Charges	4,884	66	-	-
Gowshala	1,52,160	2,056	-	-
Provisions	28,61,213	38,665	2,06,12,562	2,78,548
Salary	16,15,415	21,830	36,51,897	49,350

Financials

Transportaion charges	68,357	924	6,91,627	9,346
Travelling expenses	5,40,182	7,300	9,32,654	12,603
Uniforms	3,20,425	4,330	-	-
Welfare Expenses	23,24,222	31,408	2,91,699	3,942
Employee Cost	54,51,914	73,675	-	-
Annual membership expenses	4,508	61	-	-
Packing Charges	-	-	2,27,598	3,076
Purchase of ready Mix	-	-	11,95,918	16,161
Lease rent	-	-	5,00,000	6,757
	4,46,11,506	6,02,858	5,73,52,015	7,75,027
TOTAL	1,73,16,198	2,34,003	-14,25,506	-19,264

Note: Figures are exclusive of spends made by Annapoorna collaborators.

Balance sheet

PARTICULARS	AS AT 31-MAR-21		AS AT 31-MAR-20	
	TOTAL(₹)	TOTAL(\$)	TOTAL(₹)	TOTAL(\$)
SOURCES OF FUNDS:				
Corpus Fund	2,27,88,254	3,07,949	1,04,76,250	1,41,571
Excess of Income over Expenditure	54,09,278	73,098	(22,44,488)	(30,331)
TOTAL (A)	2,81,97,532	3,81,048	82,31,762	1,11,240
APPLICATION OF FUNDS:				
FIXED ASSETS				
Tangible Asset	80,93,824	1,09,376	70,10,590	94,738
CURRENT ASSETS, LOANS AND ADVANCES	-	-	-	-
Cash & Bank Balances (Including FDs)	1,95,46,680	2,64,144	13,35,772	18,051
	1,95,46,680	2,64,144	13,35,772	18,051
Less: Current Liabilities & Provisions	-	-	1,14,600	1,549
Net Current Assets	5,57,028	7,527	12,21,172	16,502
TOTAL (B)	2,81,97,532	3,81,048	82,31,762	1,11,240

The Way Forward



SRI SATHYA SAI
ANNAPOORNA

LET NO CHILD GO TO SCHOOL HUNGRY EVER

2021

**500,000
CHILDREN**

2022

**700,000
CHILDREN**

2023

**1,000,000
CHILDREN**

2024

**1,500,000
CHILDREN**



Sarkara. Sanstha. Samaja.

SRI SATHYA SAI ANNAPOORNA TRUST



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LET NO CHILD GO TO SCHOOL HUNGRY EVER



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<https://annapoorna.org.in>



info@annapoorna.org.in



Sri Sathya Sai Annapoorna Trust
"D-305, Sai Sannidhi", Sathya Sai Grama, P.O.
Muddenahalli – 562101 Chikkaballapur District,
Karnataka, India.